



ARTS COMMISSION

Monday, January 24, 2022

5:00 p.m.

<https://lagunabeachcity.zoom.us/j/96071001749>

(669) 900-9128

ID # 960 7100 1749

**Telephonic and Virtual Public Participation** – You may submit comments on any agenda item or on any item not on the agenda in writing via mail to the Arts Commission at 505 Forest Avenue, Laguna Beach, CA 92651 or via email to [AC@lagunabeachcity.net](mailto:AC@lagunabeachcity.net). Please email your comments at least 48 hours before a meeting.

To participate in the meeting click this link <https://lagunabeachcity.zoom.us/j/96071001749> you may comment over the phone or computer during the designated public comment periods. Or call (669) 900-9128 and enter the meeting ID number 960 7100 1749. When an item you wish to comment on is discussed, click on **Raise Hand** or press \*9 on your phone. When it is your turn, staff will unmute your microphone and announce your name, allowing you to comment.

– A G E N D A –

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Schwerner)
- 4) Commissioner and Staff Communications
- 5) Public Communications - *In order to assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Cultural Arts Funding Presentations:
  - LOCA Inc.
  - Laguna Chamber Singers
- 7) Items for Discussion and Action:
  - A. **Youth Art Advisory Board** – Discuss and approve revisions to the application. (McGregor)
  - B. **Summer Live Music Concerts** – Discuss and approve performers for the 2022 concert series and an event in collaboration with the Festival of Arts. (Kollenda/Poeschl)
  - C. **Friday Flicks at the Forum** – Discuss and review selected films and arrangements for the series. (McGregor)
  - D. **Public Art Ordinance and Policy** – Update report. (Staff) (Verbal report)
  - E. **Arts and Economic Prosperity Report** – Update report. (Wood) (Verbal report)
- 8) Adjournment

cc: City Manager, City Clerk, Council Liaison Mayor Kempf, Assistant City Manager

Post through January 25, 2022



## LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, January 10, 2022

Virtual Meeting

5:00 p.m.

### Recap of Minutes

**PRESENT:** Commissioners: Donna Ballard, Suzi Chauvel, Michael Ervin, Pat Kollenda, Suzanne Mellor, Adam Schwerner and Karen Wood.  
**ABSENT:** Commissioner: Laura Ford  
**COUNCIL:** Mayor Kempf  
**STAFF:** Sian Poeschl, Cultural Arts Manager and Michael McGregor, Arts Program Coordinator.

- 1) Adam Schwerner called the meeting to order at 5:00 p.m.
- 2) Minutes of the December 13, 2021, meeting were approved as presented. M/S Kollenda/Ballard.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Pat Kollenda attended the co-hosted City of Laguna Beach and Laguna Beach Arts Alliance webinar relating to the Cultural Arts Funding and Festival of Arts Foundation grant opportunities. Staff Poeschl noted there were 24 participants at the webinar and thanked organizations for attending. Staff Poeschl noted that the Art in Public Places proposal by Coast Liquor would be on the City Council agenda for January 11, 2022. Staff Poeschl congratulated the Arts Commission and City of Laguna Beach on being nominated for an Art Star Award for Best New Arts Program for the Temporary Art program by the Laguna Beach Alliance for the Arts. Staff McGregor noted that Friday Flicks was temporarily on hold until staff conferred with City management regarding hosting an indoor public event due to the increases in Covid.
- 5) **Public Communications:** Cindy Prewitt presented on behalf of Laguna Beach Live! regarding how Cultural Arts Funding grant funds were used in 2021 and Brad Balen and Mark Lowery presented on behalf of Laguna Community Concert Band.
- 6) Items for Discussion and Action:
  - A) **Temporary Sculpture Installation by Vladimir Kush** – Staff Poeschl introduced artist Vladimir Kush. Mr. Kush presented a proposal for a temporary sculpture installation in the center of Forest Avenue in close proximity to Coast Highway. Mr. Kush noted that the estimated cost of the installation was \$30,000 and would be funded by the artist as a donation to the City. Mr. Kush noted that the pedestal for the proposed sculpture would be designed to aesthetically complement the existing art installations in the area. Staff noted that the two approved sites for temporary installations were City Hall and Heisler Park. Donna Ballard questioned whether the installation would be seen as a promotion for the nearby Kush Fine Art Gallery. Staff noted that if the Promenade were to become a site for temporary art installations, it would need to follow the established guidelines of the other approved locations. Ed Reilly, owner of the foundry that would produce and install the sculpture, described the installation process and accompanying signage. The item was continued to a date to be determined and the Commission directed staff to take the item to Cultural Planning Group, currently developing public art ordinance and policy for the City, for advisement.

- B) Temporary Art Installation (Laguna Art Museum)** – Julie Perrin Lee, Executive Director, Laguna Art Museum presented a proposal for the month-long temporary art installation of a steel sculpture by Laguna Beach artist Gerard Stripling outside City Hall. The exhibition, curated by Ms. Lee would celebrate Ethnic Diversity and Black History month from February 1 through 28, 2022. A dedication ceremony is scheduled for February 9, 2022, along with other activities organized by Dr. Lindsey. Ms. Lee thanked staff and Council Member Blake for their assistance in making the application and to Michael Ray for funding the project. Donna Ballard and Adam Schwerner had safety questions regarding structure and installation method which Staff will coordinate with the artist. Suzi Chauvel suggested a two month exhibition, staff noted that other installations had been scheduled for the site. A motion was made to approve the temporary installation of “Anastasis” by Gerard Stripling from February 1 through 28, 2022 on the front lawn of City Hall, curated and funded by the Laguna Art Museum. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Kollenda, Mellor, Schwerner, Wood. Noes: None.
- C) Sunset Serenades** – Staff McGregor presented the proposed artists for the May 2022 Sunset Serenades concert series. Jason Feddy thanked the Commission for the opportunity to help curate the series and congratulated the Commission on its public programming over the previous year. A motion was made to approve the schedule as presented. M/S Kollenda/Wood. Yeas: Ballard, Chauvel, Ervin, Kollenda, Mellor, Schwerner, Wood. Noes: None.
- D) Utility Box Public Art Installation** – Staff Poeschl noted a request from City Councilmember Iseman for the Arts Commission to consider facilitating a utility box public art program. Staff noted that other cities which provide a similar program use boxes that are owned by the city. To enact the program, staff would need to determine which companies owned each box and whether the companies would approve of their use for artwork. Staff noted that the program was previously proposed in 2016 and rejected. Adam Schwerner noted that in order to remain distinguished as an arts community, the Commission was not interested in pursuing a program generically used by so many other municipalities. The consensus was unanimous that this was not a project the Commission felt as appropriate to Laguna Beach.
- 7) Adjourned at 6:38 p.m.

cc: City Manager  
City Clerk  
Mayor Kempf  
Assistant City Manager



March 24, 2021

Carla Meberg  
LOCA, Inc

Dear Carla:

On behalf of the City of Laguna Beach, I am pleased to present a grant of **\$16,000** to Laguna Outreach Community Arts to support your organization's work in 2021-2022. This funding should be used for artist fees and the marketing and promotion of programs Art Escapes, Art Adventures, Art, and Sea Lions, Laguna Beach Landscapes, and In the Studio lecture demonstrations. This grant program is made possible from revenues of the Laguna Beach Tourism Marketing District. The use of these grant funds should be acknowledged in written materials by a statement that **"funds for this program are provided by the lodging establishments and the City of Laguna Beach."**

The City of Laguna Beach Arts Commission will be reviewing a final report on your use of these funds in early 2022. The Commission will be inviting your organization to its meeting to give an overview of your programming and use of the funds. The report form will be mailed to you early next year.

Once again, congratulations! I hope this funding will assist your organization in realizing the full potential of your projects and you continue to thrive for the benefit of Laguna Beach.

Sincerely,

Bob Whalen  
Mayor



March 24, 2021

Joslyn Aitken  
Laguna Beach Chamber Singers

Dear Joslyn:

On behalf of the City of Laguna Beach, I am pleased to present a grant of **\$1,000** to the Laguna Beach Chamber Singers to support your organization's work in 2021-2022. This funding should be used to invest in technology to produce virtual concerts. This grant program is made possible from revenues of the Laguna Beach Tourism Marketing District. The use of these grant funds should be acknowledged in written materials by a statement that **"funds for this program are provided by the lodging establishments and the City of Laguna Beach."**

The City of Laguna Beach Arts Commission will be reviewing a final report on your use of these funds in early 2022. The Commission will be inviting your organization to its meeting to give an overview of your programming and use of the funds. The report form will be mailed to you early next year.

Once again, congratulations! I hope this funding will assist your organization in realizing the full potential of your project and you continue to thrive for the benefit of Laguna Beach.

Sincerely,

Bob Whalen  
Mayor

**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Mike McGregor, Arts Program Coordinator  
**Agenda Item:** A  
**Title:** Youth Art Advisory Board  
**Location:** Laguna Beach City Hall, 505 Forest Avenue

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**Overview**

In 2020, the Arts Commission and City Council approved the establishment of a Youth Art Advisory Board to expand opportunities for young community members to participate in the arts and engage in Arts Commission programming. Due to the COVID-19 pandemic, few applications were received and the program was postponed to 2022. The program is open to residents or students enrolled full-time in a college or school in Laguna Beach between the ages of 14 and 24.

**Summary of the Matter**

The deadline to apply is September 19, 2022. The first day of classes for Laguna Beach Unified School District students is August 22, 2022, and first day of classes for Laguna College of Art + Design students is August 1, 2022. The timing would allow adequate time to announce the opportunity and to submit applications.

**Attached:** Youth Art Advisory Board Guidelines and Application



# Youth Art Advisory Board

## City of Laguna Beach Arts Commission

**Deadline** Monday, September 19, 2022

### **Purpose**

The Youth Art Advisory Board serves as youth ambassadors to the City's Arts Commission. The Board serves in an advisory capacity, assisting and providing input to the Commission. The Board gives ambitious youth leadership the opportunity to participate in local advocacy and participate as agents of change in the Arts.

The Youth Arts Advisory Board offers the opportunity to:

- Participate in civic engagement.
- Develop leadership skills through direct participation in a City process.
- Shape the role of youth in ongoing leadership.

### **Responsibilities**

The appointed Board Members would:

- Actively participate in meetings and events. Arts Commission meetings are held virtually via Zoom or in the City Council chambers at City Hall on the second and fourth Monday of every month at 5 p.m.
- The appointment is for seven months commencing October 2022 through May 2023.
- Attend an orientation meeting with a member of the Arts Commission.
- Attend the City Council and Arts Commission Joint Meeting.
- Provide advisory input relating to curating programs and exhibits.
- Help to refine priorities and strategies and present them to the Arts Commission.
- Bring youth perspective to the dialogue.
- Define the role of youth in the on-going leadership in the Arts.
- Communicate ideas effectively and respectfully.
- Constructively receive feedback.

### **Eligibility**

Applicants must be between the ages of 14 and 24 and be a resident or enrolled full-time in a school or college in Laguna Beach. Individuals may only serve on one City board, committee or commission. Ideal candidates will be passionate about the Arts, committed to expanding access to the arts for others. The application should convey skills, experience, interest, and commitment to the following:

- Interest in playing a leadership role.
- Ability to contribute as part of a team.
- Reliability.
- Prior participation in the arts.



YOUTH ART ADVISORY BOARD APPLICATION  
(please print clearly)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Date of Birth

\_\_\_\_\_  
Address      *Street*                                      *City*

\_\_\_\_\_  
*State*                                      *Zip*

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

Please check one:

- I am a Laguna Beach resident.
- I am enrolled full-time in a school or college in Laguna Beach.

School/College: \_\_\_\_\_

What is your interest for participating on the Youth Art Advisory Board?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What experience do you have that you believe would be beneficial to serve on the board?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

**Return completed form to:** Cultural Arts Department, 505 Forest Avenue, Laguna Beach, CA 92651  
or via e-mail to [art@lagunabeachcity.net](mailto:art@lagunabeachcity.net). For information please call (949) 497-0743



## MEMORANDUM

**DATE:** January 18, 2022  
**TO:** Arts Commission  
**FROM:** Siân Poeschl, Arts Manager  
**SUBJECT:** **2022 Summer Live Music Concerts** (Agenda Item B)

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On November 2, 2021, the City Council approved the performance dates for Music in the Park. The sub-committee consisting of Pat Kollenda, Suzi Chauvel and Karen Wood have reviewed staff's proposal and is recommending the following:

July 10, 2022	Party Foul (Ska, Rock, Reggae)	<a href="#">LINK</a>
July 17, 2022	The Great North Special (Dead Jam Band)	<a href="#">LINK</a>
July 24, 2022	Stone Soul (Motown)	<a href="https://www.stonesoul.com/">https://www.stonesoul.com/</a>
July 31, 2022	Space Oddity (David Brighton's Tribute to Bowie)	<a href="http://www.davidbowietribute.com/">http://www.davidbowietribute.com/</a>
August 7, 2022	ABBA LA (Disco)	<a href="#">LINK</a>
August 14, 2022	Los Pinguos (Buenos Aires Latin Rhythms)	<a href="http://www.lospinguos.com">www.lospinguos.com</a>
August 21, 2022	LA Sound Machine (Gloria Estefan Tribute)	<a href="#">LINK</a>

As an alternative to Music in the Park in 2021, the City presented four concerts on the Festival of Arts grounds. The sub-committee and staff would like to continue the partnership in 2022. On Saturday, August 13, 2022, the Festival of Arts will be celebrating its 90<sup>th</sup> anniversary and as part of the celebrations will be creating a community event. It is recommended the City participate in the celebration by providing the live music, with the Festival of Arts providing the venue, audio equipment and engineer. The community has free access to the event and the concert which is anticipated to be scheduled for early afternoon.

The Sub-Committee recommends:

- 1) The performance schedule be approved as presented for Music in the Park;
- 2) The City collaborate with the Festival of Arts on August 13, 2022 to celebrate the organizations 90<sup>th</sup> anniversary, and;
- 3) Direct staff to work with the committee in securing a performer for the event.

**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Mike McGregor, Arts Program Coordinator  
**Agenda Item:** C  
**Title:** Friday Flicks at the Forum  
**Location:** Festival of Arts Forum Theatre, 650 Laguna Canyon Road

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## Overview

Friday Flicks is the Arts Commission's annual series of free-to-attend film screenings for the public. The selected films are related to arts, artists, and culture. The presentation of films for 2021 was postponed due to COVID-19. The series is currently in its 13<sup>th</sup> year.

## Summary of the Matter

Arts Commissioner Suzi Chauvel, Cultural Arts Manager Sian Poeschl and Arts Program Coordinator Michael McGregor have discussed potential films for 2022's showcase and are recommending the following:

- February 4, 2022-  
**Around the Block** (2021) 3min, [Short film](#)  
Synopsis: Short film with animation featuring David Zinn narrating aspects of his creative process.  
  
**Street Piano: Instrument of Change** (2017) 43min, [Trailer](#)  
Synopsis: Acoustic pianos are being dumped. Some are rescued and put on the street for anyone to play. We follow the lives of three players and see how these pianos affect their lives. Street pianos buck the consumerist trend, free and accessible to all, they transform city life.
- March 4, 2022-  
**Westwood: Punk, Icon, Activist** (2018) 1h 23min, [Trailer](#)  
Synopsis: Since igniting the punk movement with ex-partner and Sex Pistols' manager Malcolm McLaren, Dame Vivienne Westwood has been redefining British fashion for over 40 years, and is responsible for creating many of the most distinctive looks of our time.
- April 1, 2022-  
**The Painter and the Thief** (2020) 1h 46min, [Trailer](#)  
Synopsis: Czech artist Barbora Kysilkova develops an unlikely friendship with the man who stole two of her paintings.

## Recommendation:

It is recommended that the Arts Commission approve the films as presented.