



ARTIST REVIEW PANEL  
Wednesday, September 21, 2022

2 p.m.  
- A G E N D A -

Virtual Meeting

<https://lagunabeachcity.zoom.us/j/96517354855>

(669) 900-9128 Webinar ID 965 1735 4855

[Artist Occupancy Permit Authorization Information](#)

- 1) Call to Order
- 2) Public Communications - *In order to assist the Artist Review Panel in the timely completion of its business, speakers are asked to limit any one of their presentations to three minutes or less. The Chairperson of the Artist Review Panel may extend this time for good cause. Names and, if given, addresses of speakers will be part of the official - records and meeting minutes are placed on the City's website.*
- 3) Items for Discussion and Action:
  - A. **Artist Work Live Occupancy Permit – 20412 Laguna Canyon Road, Studio 216** – Discuss and approve an application by Quinn Matthews for an artist occupancy permit for 20412 Laguna Canyon Road, Studio 216.
  - B. **Artist Work Live Occupancy Permit – 20412 Laguna Canyon Road, Studio 117** - Discuss and approve an application by Jennifer Siani for an artist occupancy permit for 20412 Laguna Canyon Road, Studio 117.
- 4) Adjournment

cc: City Manager  
City Clerk  
Assistant City Manager  
Directory, Community Development

Post through September 22, 2022

MEMORANDUM

DATE: September 14, 2022  
TO: Artist Review Panel  
FROM: Siân Poeschl, Cultural Arts Manager  
SUBJECT: Artist Work Live Occupancy Permit  
20412 Laguna Canyon Road, Studio 216  
CUP 13-1047, CDP 13-1376 & PCDR 13-1375

An application has been submitted by Quinn Matthews to obtain an Artist Occupancy Permit to work and live at 20412 Laguna Canyon Road, Studio 216 (ArtLofts). The application describes works created as:

*“Video Director (West Side Story Broadway, short films, writing a feature, signed by CAA) Photographer: Award Winning photographer, working with Coachella and META on a installation for next year. Working on a surf photobook funded by Michael Schwab and Billabong which is released in November, Fine Art Codou pieces, Infrared Climate Change Series, Surf Study Art Series.”*

The applicant has submitted the following information:

Requirements	Submitted
Evidence of a body of work created in the last three years.	Examples have been provided.
Evidence of formal training	None provided.
Evidence of exhibition, performance, documentation	The artist has exhibited video and photography.
Letters of recommendation	An article was provided but no formal letter of recommendation.

Recommendation

The Artist Review Panel should determine if the artist demonstrates and meets the requirements of Municipal Code 25.16.030. Staff recommends the Artist Review Panel discuss and determine if the application by Quinn Matthews for 20412 Laguna Canyon Road, Studio 216 meets the criteria to authorize an Artist Occupancy Permit.

9/9/22, 11:32 AM

Quinn Matthews' Strange Career



## Quinn Matthews' Strange Career

By Jamie Krups

July 23, 2020

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I first met Quinn Matthews when I went on a boat trip in the Mentawais in 2017.

Quinn was the photographer for the trip and we had a great time together. So great, in fact, we kept in touch despite living a 22-hour flight apart. By 'kept in touch' I actually mean I followed him on Instagram and double-clicked on his posts and occasionally slid into his DMs. But then I watched *The Notebook* and got all nostalgic for writing letters, but figured the 2020 version of that would be to actually call someone, on the phone. So, I called Quinn and asked what he'd been up to, it turns out he's been up to a lot, like hanging with Voodoo Emperors in Haiti and directing plays on Broadway. Want to know how you end up doing either of those things? Find out from the man himself below.

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## WHO'S WHO IN THE CAST

**MATTHEW LEINER** (*Stage Manager*). Broadway: *King Kong*, *School of Rock*, *Finding Neverland*, *If/Then*, *Wicked*, *Fiddler on the Roof*, *Hollywood Arms*, *The Phantom of the Opera*. National tours: *Jersey Boys*, *Sister Act*, *Wicked* (national tour and Chicago), *Mary Poppins*, *The Phantom of the Opera*.

**ALICE M. POLLITT** (*Assistant Stage Manager*). Broadway: *King Kong*, *A Bronx Tale*, *American Psycho*, *Noises Off*, *Aladdin*. Tour: *Finding Neverland*. Regional: Disney Theatrical Group, Berkeley Repertory Theatre, Westport Country Playhouse. Additional: The Public Theater, New York City Center Gala.

**TRISHA HENSON** (*Assistant Stage Manager*). Broadway: *Hamilton*, *Dear Evan Hansen*, *Orphans*, *Soul Doctor*, *The Road to Mecca*, *Harvey*. National tours: *Aladdin*, *The Book of Mormon*, *Once*. Off-Broadway: *Dor*; *Nevermore...*; *Tail! Spin!*; *Water by the Spoonful*; *Natasha, Pierre...*; *The Tribute Artist*; *The Divine Sister*.

**DANIEL RAGGETT** (*Associate Director*). Credits as director: *The Human Voice* (Gate Theatre). As director and writer: *Anna X* (Vault Festival); *The Game* (Young Vic); *Old Vic New Voices: 24 Hour Plays* (Old Vic). As associate director: *Network* (Broadway, National Theatre); *Noises Off*, *All About Eve* (West End); *Hamlet* (The Almeida, West End); *1984* (Broadway, West End, international tour); *The Red Barn* (National Theatre). Dedicated to Artie Gaffin.

**CLINTON STRINGER** (*Associate Choreographer*) grew up in South Africa and moved to Belgium to attend P.A.R.T.S. Upon graduation, he danced for Rosas between 2000 and 2008. Since leaving the company, he has been involved in freelance projects and the restaging of Rosas repertory pieces at the Opéra de Paris and Ballets of Lyon and Lisbon.

**SEYMOUR RED PRESS** (*Music Coordinator*). 2007 Tony Honor for Excellence in the Theatre. Credits include more than 100 shows, from the original *Gypsy* through *An American in Paris*. Film credits include Disney's *The Hunchback of Notre Dame*, Mike Nichols' *The Birdcage*, and *In & Out*. An ASCAP composer whose compositions have sold over 100,000 records, his playing career has segued from Tommy Dorsey and Benny Goodman to Leonard Bernstein.

**FULL STAGE PRODUCTIONS** (*Production Manager*). Patrick Shea and Smitty. *Pretty Woman*, *Indecent*, *Roman Holiday*, *On Your*

*Feet!*, *Kinky Boots* (international), *Holler If Ya Hear Me*, *Chaplin*, *Elf*, *August: Osage County* (New York, national tour), *Brooklyn*. Smitty has done *Wonderland*, *Legally Blonde*, *Dirty Rotten Scoundrels*, *Evita*, *Catch Me*, *A Behanding in Spokane*, *A Tale of Two Cities*, *Xanadu Japan*, *The Times They Are A-Changin'*, *Soccer Moms*, *Cat on a Hot Tin Roof*, *On Golden Pond*, *Millie*, *Aida*, *Imaginary Friends*, *Def Poetry Jam*, Disney's *Berlin Hunchback*, *The Capeman*, *Show Boat* and *Spider Woman*.

**QUINN MATTHEWS** (*Video Director*) is an American filmmaker, photographer, and artist. His work has been exhibited in Tokyo, Barcelona, Zurich, and Los Angeles. In 2020, Matthews will release a collection of short films and his second photography book. Broadway debut.

**ERIC K. YUE** (*Director of Photography*) is an artist and filmmaker born and raised in Queens, New York. His interdisciplinary work has been shown in both cinema and gallery contexts. As cinematographer, his work has been screened at Sundance, TIFF, SXSW, Rotterdam, Locarno International Film Festival, and San Sebastián International Film Festival. Broadway debut.

**TAYLOR SHUNG** (*Video Producer*) is a producer born and raised in New York City. Recent film credits include *Nomadland* (directed by Chloe Zhao) and *Mickey and the Bear* (directed by Annabelle Attanasio). She is a 2019 Sundance Creative Producing Fellow. Graduate: New York University Tisch School of the Arts. Broadway debut.

**ALEXANDER GEMIGNANI** (*Music Supervision & Direction*) is a music director, actor, composer/lyricist, orchestrator, educator, and artistic director. Recently represented Off-Broadway with Fiasco's production of *Merrily We Roll Along* at Roundabout Theatre Company (musical direction and orchestrations). Selected Broadway acting: *My Fair Lady*, *Carousel* (Tony, Drama Desk, Outer Critics Circle, and Grammy Award nominations), *Violet*, *Les Misérables* (Drama League Award nomination), *Sweeney Todd* (Drama Desk nomination), *Assassins* (Theatre World Award). Artistic director, National Music Theater Conference at the O'Neill.

**JONATHAN TUNICK** (*Orchestrations*). Best known for his long association with Stephen Sondheim, Jonathan Tunick has orchestrated 111 productions over a 50-year career. One of nine living "EGOTs" holding all four major awards: Emmy, Grammy, Oscar and Tony.

PLAYBILLVAULT.COM

Video of Performances – please click the links

- <https://vimeo.com/manage/videos/630586165/1422ba22ed>
- <https://vimeo.com/manage/videos/549127848/a22169bd61>  
<https://youtu.be/fXFahqgXA3I>

## Examples of Photography

Search

### "Surf Shack": a surf photo series by Quinn Matthews

FEBRUARY 11, 2021 | SURFING



The "Surf Shack" series is a collection of images by Quinn Matthews featuring world-renowned surfers at several surreal locations, including in California, the Caribbean, El Salvador, France, and Panama.

Matthews is the video director for the long-awaited 2020 return of "Westside Story" to Broadway.



### UNEARTH

In process  
Climate Change Infrared Series  
48x48" C-Print limited edition of 5 w/ 2 AP  
seven images - one from each continent



SURFING

### Who Shot That: Quinn Matthews

© Quinn Matthews



## Quinn Matthews's Photography has an Indescribable Quality

By Alistair Klinkenberg

July 19, 2018

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Whenever the name “Quinn Matthews” comes up, someone has something positive to say.

It's happened five or six times while I've been in earshot, and that's got to count for something. From the outside looking in; the young surf photog from Laguna seems like a pretty familiar tale. However, if you look a little closer at Quinn's work, even his photos of men in rubber suits slipping across oily seas, there's a candid quality to it. It makes you feel something, different, even if it's a scene you've seen 100 times before (I just caught myself staring at one of his photos of Kolohe Andino at Trestles!). It's a gift that's hard to attain in photography, even harder to explain, but if someone has it then it's worth celebrating. As such, I decided to find out more about the young Californian, apart from that his name draws compliments from the most unlikely of sources.

## Quinn Matthews's Photography has an Indescribable Quality



KOLOHE ANDINO, LOWER TRESTLES. STOPPED YOU FOR A SECOND, DIDN'T IT.

It turns out that Quinn isn't a thoroughbred Californian at all, having spent his formative years in Idaho. "I spent most of my time running around the mountains all year chasing animals and documenting everything," Quinn tells me. "Later I moved to California, which was an immediate culture shock. But luckily I landed in Laguna Beach, a town really invested in their artistic community." As is often the case, Quinn's photographic introduction came courtesy of family gear that was lying around the house. The only difference is that Quinn's came earlier than most.



A PERFECTLY FRAMED PICTURE OF INDONESIAN YOUTH.

"I first picked up a camera when I was 10, which sounds crazy and I'm sure I couldn't have been any good," he says. "I spent most of my time photographing nature and skiing. A few years later I picked up my dad's old Pentax film camera and started playing around with 35mm film. My dad had studied photography and was able to help steer me in learning the technical side. But he left a lot of it up to me to develop my own vision and learn from my own experiences and mistakes." Like many photographers, it was the romanticism of film that really captured Quinn's imagination, and it's something that remains a constant, costly endeavour. "Shooting film really forces development and experimentation," he says. "I've worked really hard to get some of my dream cameras, a Leica M6 and a Hasselblad. They both are almost impossible to put down."

## Quinn Matthews's Photography has an Indescribable Quality



IF YOU'VE LOOKED AT A LOT OF SURF PHOTOS, THEN YOU'LL KNOW THAT THIS ISN'T MOST SURF PHOTOS.

Quinn's break into the world of professional photography came thanks to the industry on his new Laguna doorstep: surfing. However, the reason that his surf shots gained traction is that they focus on fleeting moments, rather than the obvious. It'd be corny to quote Miles Davis on the merits of the notes you don't play making music something special, but the principle certainly applies to Quinn's photography. Besides, most surfers can't resonate with someone doing a backflip. "Coming from Idaho I was a bit confused with what direction my photography would take being surrounded by buildings in Southern California," Quinn explains. "Eventually, I learned how magnetic the ocean is and how many different appearances it has. Then when I started learning more about surfing, travelling and the characters involved in surf culture, I focused all my attention on it."



**MEMORANDUM**

**DATE:** September 14, 2022

**TO:** Artist Review Panel

**FROM:** Siân Poeschl, Cultural Arts Manager

**SUBJECT:** Artist Work Live Occupancy Permit  
20412 Laguna Canyon Road, Studio 117  
CUP 13-1047, CDP 13-1376 & PCDR 13-1375

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An application has been submitted by Jennifer Siani to obtain an Artist Occupancy Permit to work and live at 20412 Laguna Canyon Road, Studio 117 (ArtLofts). The application describes works created as:

**“I make large collection to interior designers and large corporation. I manly work with watercolor and large scale paintings.”**

The applicant has submitted the following information:

<b>Requirements</b>	<b>Submitted</b>
<b>Evidence of a body of work created in the last three years.</b>	Examples have been provided.
<b>Evidence of formal training</b>	Rhode Island School of Design, Fondazione Lisio Della Set, Florence, Art Center School of Design, Pasadena.
<b>Evidence of exhibition, performance, documentation</b>	The artist has provided examples in the resume
<b>Letters of recommendation</b>	None.

**Recommendation**

The Artist Review Panel should determine if the artist demonstrates and meets the requirements of Municipal Code 25.16.030. Staff recommends the Artist Review Panel discuss and determine if the application by Jennifer Siani for 20412 Laguna Canyon Road, Studio 117 meets the criteria to authorize an Artist Occupancy Permit.

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JENNIFERSIANI

JENNIFERSIANI@GMAIL.COM  
+13018010869

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VISUAL COMMUNICATION // TEXTILE DESIGN

## REFERENCES

Gina di Roma - Edwards  
Director of Sales  
Western US and South America  
for Tai Ping Carpets  
Mobile +310 824 3888

Inside Outside/Petra Blaisse  
Eerste Nassastraat 5  
1052 BD Amsterdam  
The Netherlands, Europe  
phone 00 31 [0] 20 6810 801  
office@insideoutside.nl

Zoe Turner  
Creative Director St. John  
zedtee@hotmail.com

## EDUCATION

Rhode Island School of Design, Providence, Rhode Island 2010-2015  
Bachelor of Art in Textile Design  
Fondazione Lisio Arte Della Seta, Florence, Italy 2004  
Jacquard weaving, Weave structure analysis and historical weaving techniques  
Art Center School of Design, Pasadena, California 2001-2002  
Foundation courses in Fine Arts and Photography

## WORK EXPERIENCE

St. John Knits, Irvine, California 2017 - 2020. Color and Concept Specialist/ Creative Director Assistant.  
Tai Ping Carpets 1956, Los Angeles, California 2015 - 2017. Textile Designer/Colorist  
Villa Lena, Toiano, Paliaia PI, Italy 2014. Assistant Art Director  
Inside Outside Petra Blaisse, Amsterdam, Netherlands 2013. Material Analyst/ Designer  
Nathaniel Hesse, Santa Fe, New Mexico 2011. Sculpture / Welding Internship  
Barbara Sagami LLC, Los Angeles, California 2009. Assistant Producer of photo shoots

## EXHIBITIONS

Sundust Oracle Institute, Seattle, Washington. 2013  
Expose Gallery, Providence Rhode Island (group show) 2012  
White Sage Gallery, Seattle, Washington. 2010

## PUBLICATIONS

Traditional Homes Magazine, "Talent Show," February, May 2014  
LA Confidential Magazine, 2010  
Soma Magazine, "Devendra and Friends," July 2006

## HONORS

Winning Design, Traditional Home Magazine/Fabricut design competition  
Maeda Family Endowed Scholarship, awarded by former RISD President, John Maeda, 2010-2015  
Textron Fellowship  
Phoebe T. Meehan Scholarship  
Rhode Island School of Design Scholarship  
Art Center Merit Scholarship

To whom it may concern,

Jennifer has come and worked with us at Inside Outside in the last trimester of 2013, aiming to learn more about textile in architecture. She has proven to be a very enjoyable colleague, willing to learn and help whenever she could. We have enjoyed her good spirit, fine working attitude and her sense of humor very much. During these months Jennifer has improved and refined her Photoshop skills, learning about scale, composition, colour and light in relation to architecture. Her textile education with a specialization in weaving was knowledge and experience in this technique is highly appreciated by us. We encouraged Jennifer to experiment with other techniques, which she picked up quickly and eagerly and that resulted in very interesting samples and objects. Jennifer has a creative and imaginative mind, exploring many subjects from sometimes-unexpected angles. This has led to a surprising input of ideas and conversations. We're sure that she'll be able to find a good balance to work within the more rigid restrictions of a working environment without losing the charm of her original and inquisitive mind. We were touched by her talent for presentation of her work, combining purity and simplicity with striking images. We are convinced that Jennifer will develop to be an interesting designer, distilling the best of her unique qualities into an appealing personal mix.  
Petra Blaisse  
Peter Niessen  
Inside Outside



Place: Caen, France  
Client: Bibliothèque Multimédia à Vocation Régionale (BMVR)  
Architect: OMA Rotterdam  
Scope of work: Auditorium curtain and advisory on interior design

## PROLOGUE

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**My goal:** As a designer and artist I wish to bring beauty, art and history to the heart of a company's portfolio through marketing and innovative design. I envision embarking on a path through untapped regional markets to search out and cultivate relationships with new and exciting artists. I anticipate working on a team with other creatives in the industry to create a cohesive and market driven product, which will enhance the lives of the clientele.

**My work:** At St. John, I am the right hand to Zoe Turner the Creative Director, providing concepts of new trends and researching color for upcoming seasons. I would take international trips to dive into the market, researching and developing color stories, martial and theories. Working with clear communication side by side with the Business Merchandisers and Production Designers allowed the direction to move smoothly in a forward thinking application.

**My work:** At Tai Ping Carpets 1956 my marketing and design enhanced the company's goal of bringing quality, luxury and an elevated lifestyle to customers around the world. During my time with Tai Ping, I have helped change the face of our products by creating look books and developing social media marketing. I also helped facilitate a company shift toward a more fluid dynamic between the sales teams, social media and clients.

**My education:** I graduated from Rhode Island School of Design (RISD) with a Bachelor of Art in Fine arts Textiles. Prior to RISD, I studied fine art at Art Center Pasadena and Jacquard weaving at the Fondazione Lisio Arte Della Seta in Florence, Italy. At RISD, I focused on Jacquard and hand weaving, mastering beautiful and complex weave structures.

In 2013 I took a leave from school to work in the Amsterdam office of Inside Outside/Petra Blaisse. There, in collaboration with Rem Koolhaas at OMA (Office for Metropolitan Architecture), I submitted a curtain design for the auditorium of a public library. It was selected, fabricated and installed in Caen, France, in 2016.

After returning to RISD, I entered a competition sponsored by Traditional Home Magazine and Fabricut. My Jacquard fabric won first prize and was published in Traditional Home Magazine; it is now part of the Fabricut catalog.

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My experiences have shown me not only the beauty and potential of textiles, but also the importance of marketing and development of products. I am excited to become part of a dedicated and motivated creative team. I look forward to taking this opportunity to expand my creative visions with your company.

WHO I AM

CREATIVE INNOVATOR

As a design leader, I aim to communicate information to the clientele through a visual story using many different mediums. I strive to present my perspective of the world in an alluring and inspirational way.

WHAT I DO

- Design
- Jacquard weaving
- Hand weaving
- Color stories
- Collaborate/lead with a team to create innovative design
- Social media management, photography, branding
- Material investigation
- Building collection/visual stories
- Hand drawings/sketches

HOW I DO IT

TOOLS

Adobe InDesign, Photoshop, Illustrator, Word, Microsoft PowerPoint, Tai Ping's Quantum, Jacquard loom and hands on projects

PROCESS

I acquire inspiration from both internal and external environments. Fashion, architecture, culture, and fine art of both past and present act as my muses. I use these environments and art forms to direct my production of useable products, information and media.

EXECUTION

Through photography, drawing, painting, weaving and digital media, I am able to translate my vision into action. My unique perspective of the world allows for innovative and avant-garde productions rather than trending design.

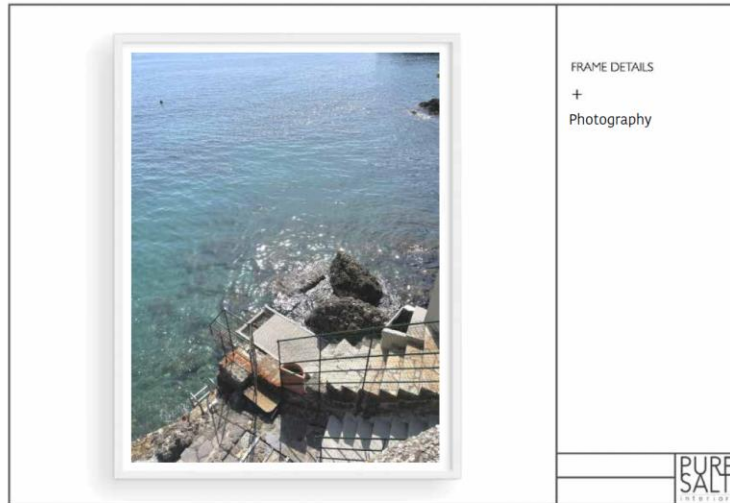


At Tai Ping 1956, my role is to transform an outdated resource into a modern, streamlined marketing tool to connect product lines with clientele. I hand pick designs from the original resource, create color stories and build cohesive collections. The added inspiration and organization, example on the right, enhances the design of the product and joins the sales team with a more dynamic visual instrument. This allows for a more efficient conversation with clients, and benefits Tai Ping by enriching the look of their products while increasing sales.

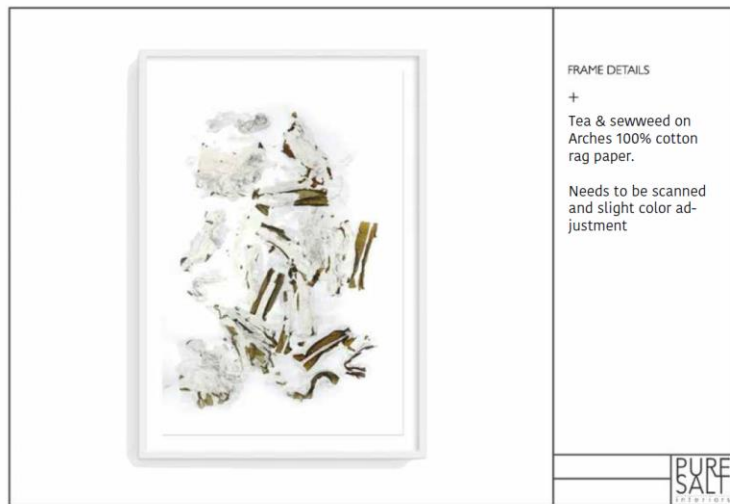
More examples upon inquiry



## POSTCARDS FROM ANYWHERE



## SEAWEED



## CROSSING PATHS



To Whom it my concern

The world needs more peace and serenity. The best way I know how to put that forward is with a meditative process of time, light, water and space. How they move in unity. Most of my work is about what time is. How time is processed and how to fossilize it.

I am entering a new chapter within my own life and am excited to go beyond what I haven't yet reached. My hope is Artlofts will provide a supportive & encouraging environment that will allow me to reach new heights.

As my career path, I envision embarking on a path through untapped regional markets to search out and cultivate relationships with new and exciting designers. I recently sold a 22 piece collection to Pure Salt Interiors that will be launched October 11th. Moving forward I am working on cultivating more relationships with other interiors on a massive market environment. I feel those industries needs art that can breath on its own in a home. I am excited to work with a team of creatives to create a cohesive and market driven products, which will enhance the lives of the clientele but with soul behind it. I hope you take me into high consideration.

Sincerely,  
Jennifer

