



ARTS COMMISSION

Monday, October 24, 2022

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

- A G E N D A -

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Wood)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *In order to assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
 - A. **Laguna Canyon Storm Channel Walkway Mural** – Presentations by artists Artecletticia (Dominic Panziera and Daniela Garofalo) Amy Cheng and Beau Stanton. Discuss and approve a design for installation. (Commissioner: Ballard, Staff: Poeschl)
 - B. **Special Performance Event** – Discuss and approve retaining Opera Pacific Project to perform highlights of “The Pirates of Penzance” at Bluebird Park on May 13, 2023 (Commissioner: Kollenda, Staff: Poeschl)
 - C. **2023 Arts Commission Meeting Schedule** – Discuss and approve the meeting schedule for 2023. (Commissioner: Wood, Staff: McGregor)
- 7) Adjournment

Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager, City Clerk, Council Liaison Mayor Kempf, Assistant City Manager

Post through October 25, 2022



LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, October 10, 2022

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Laura Ford, Pat Kollenda, Adam Schwerner, and Karen Wood.
Youth Art Advisors: Emma Purdy, Ava Roop, and Agata Shamis

ABSENT: **Commissioners:** Suzi Chauvel and Michael Ervin
Youth Art Advisors: Ella Berberian

STAFF: Sian Poeschl, Cultural Arts Manager; Michael McGregor, Arts Program Coordinator; and Jamie Bichler, Public Art Coordinator.

- 1) Karen Wood called the meeting to order at 5:00 p.m.
- 2) Minutes of the September 26, 2022, meeting were approved as presented. M/S Kollenda/Schwerner.
- 3) **Chair's Announcements:** None.
- 4) **Commissioner and Staff Communications:** Pat Kollenda congratulated Sian Poeschl on 25 years of employment with the City of Laguna Beach and noted the Laguna Beach Arts Alliance would be meeting on October 14, 2022, at the Laguna Art Museum. Commissioners Kollenda and Ford commended the Sunset Serenades season finale featuring Jason Feddy. Adam Schwerner, Jamie Bichler and Michael McGregor welcomed the members of the Youth Art Advisory Board. Staff Poeschl noted the Laguna Art Museum would not be installing the work for the Art & Nature exhibit at the location identified by the Commission as problematic. Staff noted the walkway mural proposals would be submitted on October 14, 2022, and be on the Arts Commissions next meeting agenda. Staff noted that Public Art Coordinator Jamie Bichler would be facilitating the restoration of the sculpture "Sea Breeze" in the next two weeks. Staff noted that a proposal to host Pacific Opera Project at Bluebird Park on May 18, 2023, would be on the Commission's next meeting agenda. Staff McGregor noted that the Banner Subcommittee met to review the temporary collection and recommended the deaccession of three banners and restoration of three banners.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **224 Forest Avenue (Bushard's Pharmacy)** – Staff Poeschl introduced the proposal for a temporary mural by artist Andy Davis. Marisa Fader presented the mural design with the purpose of enhancing the Ocean Avenue entrance to the Promenade, noting the plant on the wall had died and would be removed but the planter would remain. A motion was made to approve the mural as presented. M/S Kollenda/Schwerner. Yeas: Ballard, Ford, Kollenda, Schwerner, Wood. Noes: None.

Staff Poeschl noted that the Commission's decision could be appealed within 10 days. Staff noted after the approved installation period the applicant could request an extension.

- B) **2023 – 2026 Banner Competition** – Staff Bichler presented the guidelines and important dates for the Banner Competition through 2026. Staff noted the previously approved increase in honorarium to \$4,000. Staff noted the deadline for the 2023 competition would be changed to May 5, 2023. Adam Schwerner recommended the Youth Art Advisory Board review the guidelines and direct any input to staff for consideration. A motion was made to approve the guidelines and dates as presented. M/S Kollenda/Schwerner. Yeas: Ballard, Ford, Kollenda, Schwerner, Wood. Noes: None.
- C) **Red Phone Booth Temporary Art Installation** – Staff McGregor presented the program guidelines, entry form, and dates for the Red Phone Booth Competition. Staff noted the current installation by artist Jeffrey Skarvan would be removed by April 2023. Staff noted the recommended increase of honorarium to \$8,000. Staff noted the program was not included in the approved budget for fiscal year 2022-23 and recommended it be funded by savings from the Cultural Arts Calendar program. A motion was made to approve the guidelines and dates as presented and to allocate \$8,000 from the Special Programs budget to fund the program. M/S Kollenda/Ballard. Yeas: Ballard, Ford, Kollenda, Schwerner, Wood. Noes: None.
- D) **2022 Holiday Palette Competition** – Staff Bichler presented the design submissions for the Holiday Palette Competitions and noted the Commission had materials and budget to select up to four designs. A motion was made to select designs by Anne Marie Girtz, Elizabeth McGhee, and Alannah Twede. M/S Kollenda/Ballard. Yeas: Ballard, Kollenda, Schwerner, Wood. Noes: None. Recused: Ford.
- E) **2023/24 Cultural Arts Funding Grant** – Staff Poeschl presented the guidelines and application form for the 2023/24 Cultural Arts Funding Grant program. Staff noted organizations must have a primary function of providing arts programming to be eligible. Staff noted there would be an anticipated \$280,000 for distribution. Adam Schwerner noted concerns about the length of proposals. Staff noted a word-count limit could be implemented in the application. A motion was made to approve the guidelines as presented. M/S Kollenda/Schwerner. Yeas: Ballard, Ford, Kollenda, Schwerner, Wood. Noes: None.
- F) **Mini-Banner Competition** – Staff McGregor noted the current 4' x 2' banners in the collection were created in 1998, deteriorated, and needed to be replaced. Staff presented the guidelines for a Mini-Banner Competition to run simultaneously to the regular annual Banner Competition and noted eligible artists could apply to both programs. Staff noted the \$800 honorarium was in line with size/cost of similar programs. A motion was made to approve the guidelines as presented and the program be funded through savings in the Commission's Special Programs budget. M/S Kollenda/Schwerner. Yeas: Ballard, Ford, Kollenda, Schwerner, Wood. Noes: None.

7) Adjourned at 5:49 p.m.

cc: City Manager, City Clerk, Mayor Kempf, Assistant City Manager

MEMORANDUM

DATE: October 18, 2022
TO: Arts Commission
FROM: Siân Poeschl, Arts Manager
SUBJECT: **Laguna Canyon Storm Channel Walkway Mural (Item 7A)**

On September 12, 2022, the Arts Commission (Commission) selected three finalists to develop a proposal for an inlaid mural on the floor of the pedestrian bridge to be constructed as part of the Laguna Canyon Storm Channel repair project. The Commission selected artists Arteclletticia (Dominic Panziera and Daniela Garofalo) Amy Cheng and Beau Stanton.

The public art subcommittee consisting of Donna Ballard, Suzi Chauvel, and Andam Schwerner, along with City Engineer Mark Trestik, Cultural Arts Manager Siân Poeschl and Public Art Coordinator Jamie Bichler met via Zoom with the finalists to describe the project and site and answered questions. The finalists were invited to submit their proposals by October 14, 2022.

The site requirements noted to the artists were the following:

- The proposed project must be constructed of durable materials that will be easy to maintain.
- The scope of the project includes the design, production, and installation.
- Be securely installed and take into consideration public safety and maintenance.
- Artist must guarantee the construction and installation of the artwork for five years.
- Must embody high aesthetic quality, including consideration of content, uniqueness and relevance to the location and surrounding public art pieces.
- Be contemporary, innovative, engaging, placemaking and conducive to social media interest.
- All artistic styles, abstract or representational, modern, bold, and street art are encouraged.
- Work should be enjoyed by a diverse community including residents walking between the canyon and Downtown and visitors to the Art Festivals in the Civic Arts District.
- Submissions of artwork that are overtly sexual, political, or religious in nature will not be considered by the review panel.
- Currently existing either side of the pedestrian bridge are City owned public art installations “Wave Bench” by Doug Snider and “Bicycle Garden” by Liz Avalon. These installations will remain in place and designs should incorporate the installations to create a cohesive experience.

The public art subcommittee met and reviewed the proposals with the City Engineer, and Cultural Arts Department Staff and is recommending the Arts Commission consider the presentations of the three artists and discuss each design.

A link to the three proposals can be viewed [HERE](#).

MEMORANDUM

DATE: October 18, 2022

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: **Special Performance Event** (Item 7B)

Arts Commissioner Adam Schwerner introduced the Pacific Opera Project (POP) to staff in the summer of 2022. To determine the level of community interest in opera, the Performance sub-committee consisting of Pat Kollenda, Suzi Chauvel and Karen Wood recommended the company present a performance as part of the Sunset Serenades concert series in September. The concert was well received, the quality of the performance was high, and feedback was positive.

Staff has continued the conversation with the POP Artistic Director Josh Shaw about hosting a larger performance. Pacific Opera Project was founded in 2011 with the purpose of bringing accessible, affordable, and entertaining opera to audiences across Los Angeles. Their season for 2022-23 has four productions including Gilbert and Sullivan's "The Pirates of Penzance" to be performed outdoors at Heritage Square Museum in Los Angeles. The performance encourages audiences come dressed as a Pirate or in Victorian costume and highly recommends picnicking, bringing refreshments and their own chairs. In discussing options for collaboration with POP, this production is the best fit for the experience Laguna Beach audiences enjoy.

The sub-committee supports Staff's recommendation to invite POP to perform highlights of "The Pirates of Penzance" on Saturday, May 13, 2023, at 5 p.m. at Bluebird Park. This performance would be prior to the opening at Heritage Square Museum. The performance would be two hours in length with an intermission. Sunset time is 7:44 p.m. and twilight through 8:10 p.m. allowing enough time for performers, audio company and audiences to exit in natural light. POP, based on performer availability would bring 9 – 10 principal singers, a pianist, staff, costumes, and possibly the chorus. Staff has discussed a budget not to exceed \$25,000 which would include any additional costs to the City including but not limited to hiring an audio company and engineer.

It is recommended the Arts Commission approve the Pacific Opera Project performance of highlights of "The Pirates of Penzance" to be performed at Bluebird Park on May 13, 2022, from 5 to 7 p.m. with a cost not to exceed \$25,000 and approve Staff make any additional changes to date or venue if necessary.

(DRAFT)

2023 ARTS COMMISSION MEETING CALENDAR

Jan						
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- 01 New Year's Day
- 02 New Year's Day
- 09 Arts Commission
- 10 City Council
- 16 M L King Day
- 23 Arts Commission
- 24 City Council

Jul						
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- 04 Independence Day
- 10 Arts Commission
- 11 City Council
- 24 Arts Commission
- 25 City Council

Feb						
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- 13 Arts Commission
- 14 City Council
- 20 Presidents' Day
- 27 Arts Commission
- 28 City Council

Aug						
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- 14 Arts Commission
- 15 City Council
- 28 Arts Commission
- 29 City Council

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- 13 Arts Commission
- 14 City Council
- 27 Arts Commission
- 28 City Council

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- 04 Labor Day
- 11 Arts Commission
- 12 City Council
- 25 Arts Commission
- 26 City Council

Apr						
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- 07 Good Friday
- 09 Easter Sunday
- 10 Arts Commission
- 11 City Council
- 24 Arts Commission
- 25 City Council

Oct						
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- 09 Columbus Day
- 09 Arts Commission
- 10 City Council
- 23 Arts Commission
- 24 Joint AC/CC
- 24 City Council
- 31 Halloween

May						
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- 08 Arts Commission
- 09 City Council
- 22 Arts Commission
- 23 City Council
- 29 Memorial Day

Nov						
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- 11 Veterans Day
- 13 Arts Commission
- 14 City Council
- 23 Thanksgiving
- 27 Arts Commission
- 28 City Council

Jun						
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- 12 Arts Commission
- 13 City Council
- 26 Arts Commission
- 27 City Council

Dec						
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- 11 Arts Commission
- 12 City Council
- 25 Christmas

Arts Commission & Joint Meetings

City Hall Closed Fridays

Holidays