



# CITY OF LAGUNA BEACH EMPLOYEES MISSION, VISION & VALUES

## Our Mission

By providing dedicated public service to our diverse community, we passionately care for, protect and enhance our unique environment and artistic heritage.

## Our Vision

To create the most liveable City through leadership, innovation, and commitment to people, the environment, and the arts and our unique history.

## Our Core Values

**P**

### **Passionate and Professional**

We serve our mission with passion, professionalism and teamwork

**R**

### **Respectful and Responsive**

We are respectful and responsive to our environment, each other and those we serve

**I**

### **Integrity and Innovation**

We act with integrity by doing what's right with honesty and always seek innovative solutions

**D**

### **Dedicated and Diverse**

We are dedicated to working together toward our vision as we celebrate diversity and wellness

**E**

### **Enthusiasm and Excellence**

We serve with enthusiasm and excellence in mind