



ARTS COMMISSION

Monday, August 14, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 P.M.

- A G E N D A -

- 1) Call to Order (Vice-Chair Ballard)
- 2) Approval of Minutes
- 3) Vice-Chair's Announcements (Ballard)
- 4) Commissioner, Council and Staff Communications
- 5) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 6) Items for Discussion and Action:
 - A. **Election of Officers** – Discuss and approve a Chair, Vice-Chair for a one-year term. (Staff: Poeschl)
 - B. **Laguna Art Museum – Art and Nature**– Discuss and approve a temporary installation titled “Rising Inversion” by Christopher Cichocki to be on exhibit at Main Beach from November 2 through 6, 2023 and recommend the City Council approve the installation and use of amplified sound. (Commissioner: Schwerner, Staff: Poeschl)
 - C. **Temporary Mural Installation – 1945 Laguna Canyon Road (Hawk & Co LLC)** – Discuss and approve a temporary mural installation by Louis Carreon. (Commissioner: Schwerner, Staff Poeschl)
 - D. **Call for Artists – Artistic Innovation Grants for Artists** – Review, discuss and approve guidelines for grants for artists. (Commissioner: Ballard, Staff: Poeschl)
 - E. **Call for Artists - Temporary Installations** - Review, discuss and approve guidelines for Call for Artists (Commissioner: Schwerner, Staff Poeschl)
 - F. **Youth Art Advisory Committee** – Review, discuss and approve guidelines. (Staff: McGregor)
- 7) Adjournment
Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email art@lagunabeachcity.net. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.

cc: City Manager, City Clerk, Council Liaison Mayor Pro-Tem, Director Transit and Community Services

Post through August 15, 2023



LAGUNA BEACH ARTS COMMISSION

Monday, July 24, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

Recap of Minutes

PRESENT: **Commissioners:** Donna Ballard, Austin Barrow, Suzi Chauvel, Michael Ervin, Pat Kollenda, Adam Schwerner (arrived 5:15 p.m.), Carl Smith, and Karen Wood. **ABSENT:** Michael Ray.

STAFF: Sian Poeschl, Cultural Arts Manager, Michael McGregor, Arts Program Coordinator.

- 1) Karen Wood called the meeting to order at 5:03 p.m.
- 2) Minutes of the July 10, 2023, meeting were approved as presented. M/S Chauvel/Kollenda.
- 3) **Chair's Announcements:** Karen Wood encouraged viewing the art exhibit on display at City Hall and the Telephone Booth installation.
- 4) **Commissioner and Staff Communications:** Suzi Chauvel, Carl Smith, and Austin Barrow commended the Music in the Park concert series and thanked staff for running it. Staff McGregor noted the Music in the Park concerts were well attended and noted that staff had assisted and participated in the Festival of Arts' Pageant of the Masters Parade through downtown on July 22, 2023. Staff Poeschl noted the temporary public art sculpture "Inquire Within" would be dedicated on August 3, 2023, at 5:00 p.m. at City Hall. Staff noted the mural design by DabsMyla was not appealed and it would be installed by the end of August. Staff noted the approved mural design by artist Mike Tauber was not appealed and the Laguna Channel walkway mural by Beau Stanton would begin installation the week of September 11, 2023. Staff noted attending the Visit Laguna Beach webinar on the "Leave No Trace" initiative.
- 5) **Public Communications:** None.
- 6) Items for Discussion and Action:
 - A) **2023 Juried Fine Art** – A motion was made to approve Gerard Basil Stripling as juror for the 2023 Juried Fine Art exhibit. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Smith, Wood. Noes: None.
 - B) **September Sunset Serenades** – Staff McGregor presented the recommended line-up for the fall Sunset Serenades concert series. A motion was made to approve the schedule as presented. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Smith, Wood. Noes: None.
 - C) **Arts Commission Sub-Committees** – Karen Wood presented the recommended Sub-Committee appointments. A motion was made to approve the Sub-Committees as presented. M/S Schwerner/Ballard. Yeas: Ballard, Chauvel, Ervin, Kollenda, Schwerner, Smith, Wood. Noes: None.

- D) **Temporary Mural Collection** – Staff Poeschl presented a report on the status of the 30 identified murals within the city and their condition. Staff noted Art-in-Public Places artworks were not included as they are fixed to their properties. The following recommendations were approved:

311 Ocean Ave – Extend exhibition period for 12 months. M/S Ballard/Schwerner.

417 S. Coast Hwy – Extend exhibition period for 12 months. M/S Ervin/Kollenda.

891-777 Laguna Canyon Rd (Stanton) – Restore and extend exhibition period for 12 months. M/S Kollenda/Ballard.

891-777 Laguna Canyon Rd (Hasegawa) – Restore and extend exhibition period for 12 months. M/S Kollenda/Ervin.

891-777 Laguna Canyon Rd (Faith 47) – Remove. M/S Kollenda/Chauvel.

891-777 Laguna Canyon Rd (Okuda) – Restore and extend exhibition period for 12 months. M/S Ervin/Kollenda.

477 Forest Ave – Restore and extend exhibition period for 12 months. M/S Ballard/Schwerner.

248 S. Coast Hwy – Extend exhibition period for 12 months with maintenance. M/S Schwerner/Ballard.

Stage on Forest Ave – Remove. M/S Ballard/Kollenda.

- 7) Adjourned at 5:55 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services

MEMORANDUM

DATE: July 25, 2023

TO: Arts Commission

FROM: Siân Poeschl, Arts Manager

SUBJECT: Laguna Art Museum 2023 “Art and Nature” Temporary Sculpture Installation (Item 6C)

The Laguna Art Museum (Museum) has been presenting “Art and Nature” since 2012 with temporary art installations at Main Beach. This year the Museum is proposing a sculpture installation by Cristopher Cichocki titled “Rising Inversion”. Mr. Cichocki is a multidisciplinary artist whose work encapsulates the cycle of decay and renewal by examining relationships between humankind and the natural world. “Rising Inversion” combines oceanic and planetary elements positioned in direct dialogue with the surrounding natural environment. During the day a surreal illusion of a spherical arc of sand that transforms at night into a phosphorescent spectacle.

The sculpture will measure 12’ in height by 32’ in length and 10” in width created of high-density foam with plaster protective coating, beach sand texture, phosphorescent pigment with a 1/16” steel side edging. The phosphorescent pigment activates with exposure to sunlight which will create a glow lasting throughout the night, which will face inland toward the community. The structural support will consist of 12’ galvanized steel posts which will be sealed to ensure no residue or materials access the beach. The installation will commence on October 28, 2023, and will be on exhibit November 2 through 5, 2023 and removed on November 6, 2023.

The Museum proposes a performance event on Saturday, November 4, 2023 from 7:30 – 8:30 p.m. which will include a video projection onto the artwork and amplified sound. The video projector will be mounted onto a weighted 12’ scaffolding structure powered by solar panels or an inverter generator with speakers and subs. An example of the performance can be view in this link <https://www.cristophersea.com/circular-dimensions-cichocki>

The Cultural Arts Department worked with the Community Development Department who submitted a Coastal Development Permit to the California Coastal Commission on behalf of the Museum. An application was required due to the size of the structure on the beach. The application was not appealed, and the City’s Community Development Department has since issued a Temporary Use Permit for the event. Staff has also reviewed the application with the Marine Safety Department who require uninterrupted sightlines to the ocean. Marine Safety are satisfied with the proposed location of the installation and will require their staff be on duty during the performance event.

In addition to Arts Commission approval Staff has prepared an agenda report for City Council approval on August 22, 2023 for the installation and the use of amplified sound.

The Public Art sub-committee consisting of Commissioners Adam Schwerner, Donna Ballard and Pat Kollenda has reviewed the application and is recommending approval as presented.

(B)

City of Laguna Beach

ARTS COMMISSION APPLICATION

Name: Laguna Art Museum

Address: 307 Cliff Drive Laguna Art Museum Laguna Beach, CA 92651

Phone / Fax: 949.494.8971 ext .211

Date: November Oct. 28-Nov. 6, 2023

Contact person: Victoria Gerard

Art in Public Places – required by the Municipal Code

Property Information:

Location: Main Beach

Property owner: City of Laguna Beach

Description of Project: (Additional information may be attached. Please include materials, maintenance schedule, site drawing, colored drawing of installation and photograph of location.)

Rising inversion combines oceanic and planetary elements positioned in direct dialogue with the surrounding natural environment. Emerging from Laguna Beach the daytime appearance of this sculptural installation presents a surreal illusion of underlying sands morphed into a large-scale spherical arc. As the sun sets into the night, this transformative artwork begins to invert with perfection, illuminated from the residual energy charged from daylight. This phosphorescent spectacle will emit a glowing effect lasting throughout the entire night, offering the poetic presence of a luminescent moon rising over the Pacific shoreline- a true synergy within the elements of water and light.

Please see the attached proposal for more details.

Dimension of site: _____

Dimension of proposed art work: 12 ft (h) x 32 ft (w) x 10 ft (d)

Estimated cost: \$80,000.00

Maintained by: Laguna Art Museum

This form must be submitted to the Cultural Arts Department for consideration at an Arts Commission meeting.

Signature:  _____

Application # _____

For Cultural Arts Department Use

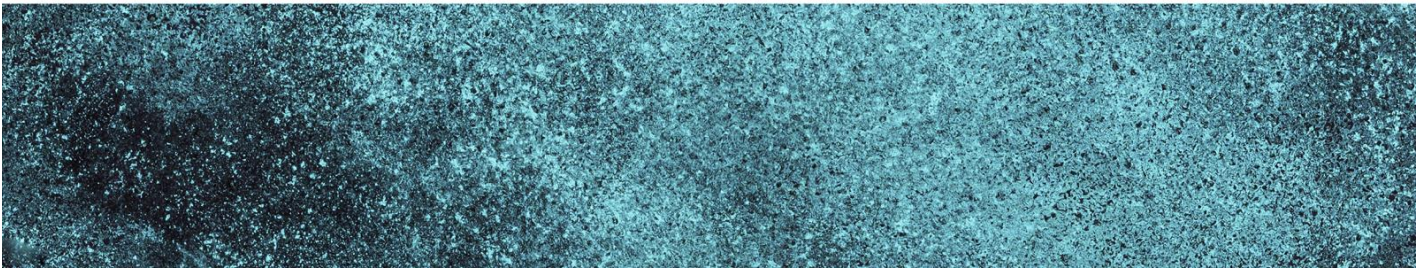
Date received: _____ Arts Commission agenda date: _____



Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 

CRISTOPHER CICHOCKI

RISING INVERSION



RISING INVERSION

by Christopher Cichocki

Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 LAGUNA
ART MUSEUM

Exhibition Timeframe /

Dates: November 2-5, 2023

Commissioned for Laguna Art Museum - Art & Nature 2023

Description of Work /

Multidisciplinary artist Cristopher Cichocki encapsulates the cycle of decay and renewal through examining relationships between humankind and the natural world. Situated on the fringe of painting, land art, sound art, and natural science, the artist's practice reflects upon timelines spanning from prehistoric oceans to present-day deserts.

Rising Inversion combines oceanic and planetary elements positioned in direct dialogue with the surrounding natural environment. Emerging from Laguna Beach the daytime appearance of this sculptural installation presents a surreal illusion of underlying sands morphed into a large-scale spherical arc. As the sun sets into the night, this transformative artwork begins to invert with perception, illuminated from the residual energy charged from daylight. This phosphorescent spectacle will emit a glowing effect lasting throughout the entire night, offering the poetic presence of a luminescent moon rising over the Pacific shoreline - a true synergy encircled within the elements of water and light.

Cristopher Cichocki b. 1979

Cichocki studied at CalArts and Yale Norfolk School of the Art. His work is in permanent collections that include the J. Paul Getty Museum, Palm Springs Art Museum, Lancaster Museum of Art. Hailing from the Coachella Valley, Cichocki has explored the depths of the California desert over the past three decades, while generating exhibitions throughout North America, South America, Asia, and Europe. In 2014 Cichocki founded the curatorial platform Epicenter Projects that has recently partnered with Fondation L'Accolade - Institute de France to create THE ELEMENTAL, a contemporary center for the arts located in Palm Springs.

SELECTED EXHIBITIONS / PERFORMANCES

2023 - **Without Walls Festival** presented by The La Jolla Playhouse & San Diego Symphony, The Rady Shell, San Diego, California - **Evaporation Pools** (solo), Desert Island, Rancho Mirage, California - 2022 - **Desert Daze**, Lake Perris, California - **Coachella Music & Arts Festival**, Empire Polo Field, Indio, California - **The Gaia Hypothesis Chapter One: Earth, Fire, Water, Air** curated by Christopher Yggdre, THE ELEMENTAL, Palm Springs, CA - **When The Rubber Meets The Road**, ALLEYSONME, San Bernardino, California - 2021 - **Nothing Is True Everything Is Alive** curated by Christopher Yggdre presented by Fondation L'Accolade, Espace Coeur Marias, Paris, France - **Historic Ground**, Galerie De Vijf Ramen, Arnhem, Netherlands - 2019 - **Water Memory** (solo) curated by Biennale Urbana, Castello 925, Venice, Italy - **30 Days In Paris**, L'Accolade Residence, Paris, France - **Desert Sea** (solo) Cathedral City, California - **Phantom Horizons**, Stuttgart International Film Festival, Stuttgart, Germany - **The Wrong Digital Art Biennale**, Centre del Carme Cultura Contemporània, Valencia, Spain - **Rotation**, The Ace, Palm Springs, California - **Landworks**, The Long Beach Island Foundation, Loveladies, New Jersey - **Joshua Treennial**, Joshua Tree, California - 2018 - **Divisions of Land and Sea** (solo) Museum of Art and History, Lancaster, California - **BioPerversity**, Nicodim Gallery, Los Angeles, California - **The Paseo Project**, Taos, New Mexico - **Cinema Perpetuum** curated by Lera Green, Minsk, Belarus - **Perpetual Drone**, Human Resources, Los Angeles, California - **Desert Daze**, Lake Perris, California - 2017 - **Faultline**, Mecca, California - **Wake**, A Ship in the Woods, Escondido, **Focal Planes**, Chungking Studio, Los Angeles, California - **Desert Daze**, The Institute of Mentalphysics, Joshua Tree, California - **Desert Island**, Coachella Valley Art Center, Indio, California - **Dusk to Dust** curated by John Knuth, Mt. San Jacinto College Gallery, San Jacinto, California - 2016 - **Biennale Urbana**, Teatro Marinoni, Lido, Italy - **Root Cycle** (solo) Villa Angarano, Bassano del Grappa, Italy

Circular Dimensions (solo) Palm Springs Art Museum, Palm Springs, California - **Open Desert**, Palm Springs Art Museum, Palm Springs, California - 2015 - **At The Surface** (solo) Artere-A, Guadalajara, Mexico - **Phantom Horizons** curated by Robert Seidel, Künstlerhaus Bethanien, Berlin, Germany - **Sssound Object**, Mexicali Rose, Mexicali, Mexico - **Experimental Video Showcase**, The Drake, Toronto, Canada - **Reflections On Water**, Palm Springs Art Museum, Palm Springs, California - **Temporary Radiation**, 996 Laboratorio de Arte, Guadalajara, Mexico - **Festival of Experimental Video**, Museum of Moving Image, New York, New York - 2014 - **Circulation** (solo) Museum of Photographic Arts, San Diego, California - **Škver Art Project**, Klubvizija SC + MM Center Cinema, Zagreb, Croatia - **Inversion** (solo) Imperial Valley Art Gallery, Imperial, California - **Los Angeles Film Festival**, Los Angeles, California - **Being Here and There** curated by Sant Khalsa, Lancaster Museum of Art and History, Lancaster, California - **META The Wrong New Digital Art Biennale**, Galeria Municipal de Arte, Abrantes, Portugal - **Summit Artist-in-Residence**, Summit, Eden, Utah - **Shame** curated by White Zinfandel Magazine, São Paulo International Art Fair, São Paulo, Brazil - **Dry Heat: Four Artists In The California Desert** curated by Steven Biller, Palm Springs Fine Art Fair, Palm Springs, California - 2013 - **Desert Abyss: Cycle in Cycle** (solo) Palm Springs Art Museum, Palm Springs, California - **Desert Abyss: Dry Capsule** (solo) Palm Springs Art Museum in Palm Desert, Palm Desert, California - **Epicenter** (solo) See Line Gallery, Los Angeles, California - **Summit Outside**, Summit, Eden, Utah - 2012 - **Remains In The End Times**, The Popular Workshop Gallery, San Francisco, California - 2011 - **Rojo Nova**, Casa França-Brasil, Rio De Janeiro, Brazil - **Time Based Art Festival**, Portland Institute of Contemporary Art, Portland, Oregon - **Multiplicity Festival**, Hi Future Theatre, Rio de Janeiro, Brazil - **Catalysts - 8 Artists on the San Andreas Fault**, University of California Riverside, Palm Desert, California - **Ende Tymes Festival**, Silent Barn, Ridgewood, New York - **Valley of The Ancient Lake**, Salton Sea History Museum, North Shore, California - 2010 - **Full Pull**, Inter Arts Center, Malmö, Sweden - **Rojo Nova Artscape**, Scion Building, Culver City, California - **Rojo Nova**, Museum of Image and Sound, São Paulo, Brazil - **Desert Abyss: Origin** (solo) Marks Art Center, Palm Desert, California - **Plankton Robots**, Fluxco, Los Angeles, California - 2008 - **Elemental Shifting**, Salvage Vanguard Theatre, Austin, Texas - **SXSW Arts and Music Festival**, Austin, Texas - 2007 - **Monumento 872**, Los Angeles, California - **Everything Is Shifting**, Pehrspace, Los Angeles, California - **Druid Film Festival**, Il Corral, Hollywood, California - **Optical Projections**, Machine Project, Los Angeles, California - 2006 - **Wooster On Spring**, The Candle Building, New York, New York - **Turn The Screws Festival**, Il Coral, Hollywood, California - 2005 - **Ceremony**, Bigoudi, Osaka, Japan

Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 LAGUNA
ART MUSEUM

Materials /

Structure fabricated from high density foam with plaster protective coating, beach sand texture, UV & weather protective polymer, phosphorescent pigment, 1/16 in. steel side-edge framing

Galvanized steel fence posts provide internal structural mounting support

* All methods of installation will be overseen with attention to sustainability and give priority to leaving no trace within the surrounding environment. All materials will be sealed and protected to ensure no residue or material excess onto the beach.

Dimensions /

Sculpture Structure / 12 ft height x 32 ft width x 10 inches surface depth

Galvanized Steel Fence Posts / 12 ft posts positioned into ground 5 ft with 7 ft interior insert

TECHNICAL ELEMENTS

PHOSPHORESCENT ILLUMINATION /

The surface of the artwork is coated with a phosphorescent pigment that activates with exposure to sunlight which creates an illuminated glowing effect that will last throughout the night. No additional lighting is required for the artwork aside from the Saturday evening performance.

PERFORMANCE /

The one-night performance Saturday, November 4th will include the following technical elements:

- 14k Lumen Video Projection / mapped onto West face of artwork. Video projector will be mounted on weighted scaffold.
- The intent is to have all gear will powered by solar units. If solar is not available the gear will be powered by an inverter generator.
- PA Speakers (2) 15" tops with (2) subs / mixer - ambient decibal level will be equitant to street traffic 70 - 90 dBA .

Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 **LAGUNA**
ART MUSEUM



Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 **LAGUNA**
ART MUSEUM





Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 **LAGUNA**
ART MUSEUM

SIDE DETAIL IN DAYLIGHT



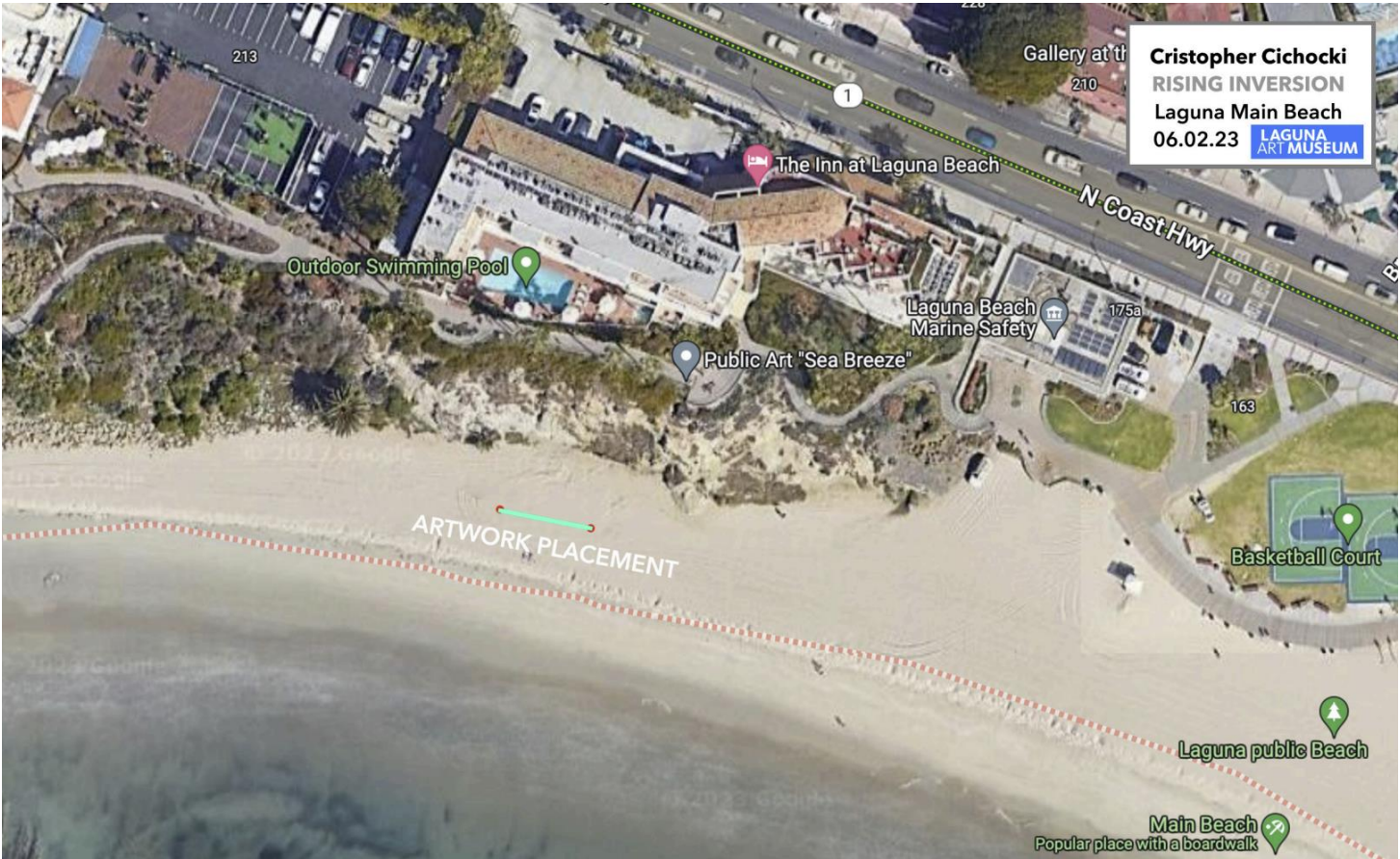
Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 **LAGUNA**
ART MUSEUM

NIGHT VIEW WITH UV CHARGED PHOSPHORESCENT GLOW



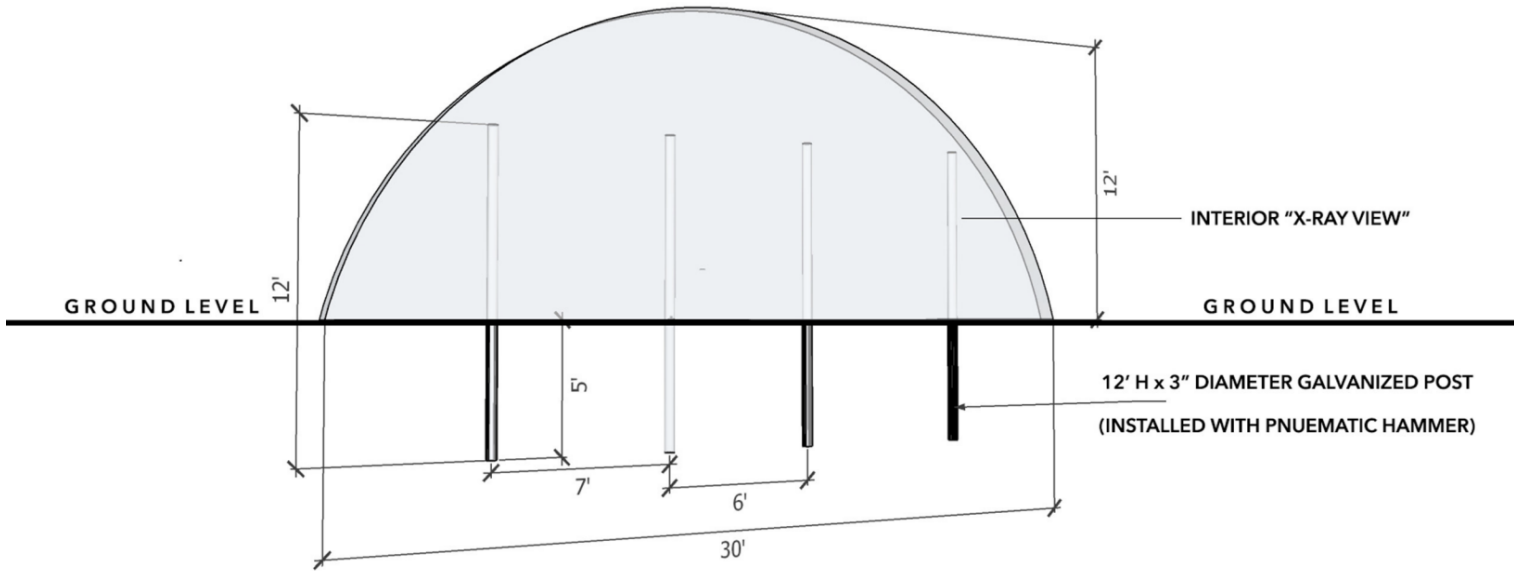
Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 **LAGUNA ART MUSEUM**

PERFORMANCE ACTIVATION / *Circular Dimensions x Rising Inversion*



RISING INVERSION
STRUCTURAL SUPPORT DIAGRAM

Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 



ITINERARY - Installation & Events

10/28 - ARRIVE ON SITE 10am

- PREPARE GROUND SURFACE / GRADE & LEVEL
- IMPLEMENT INSTALLATION OF POLE ANCHORS / FOOTING SUPPORT

10/29 - INSTALL STRUCTURE ONTO POLE ANCHORS

- The installation will arrive on truck in modular components
- The artist and two assistants will be on site to work with 5 additional LAM staff
- Installation components will be manageable by hand and not require machinery
- Begin final touches of surface application

10/30 - 11/1 - FINALIZE INSTALLATION

11/2 - UNVEILING AT SUNDOWN 7:30pm - Audience Address with LAM & Artist

11/3- LOAD IN & SETUP AV GEAR (for Saturday performance)

- 2pm LOAD IN TIME - Audio Sound Check 8pm - Video Check 9pm - 11pm
- Professional Security Guard - rotation required Friday 9pm - Saturday 7pm to monitor AV Gear

11/4 - PERFORMANCE / Circular Dimensions x Rising Inversion

- 7:30pm - 8:30pm - STRIKE / LOAD OUT AV GEAR AFTER PERFORMANCE

11/5 - LAST DAY OF VIEWING

11/6 - DEINSTALL 10am start time - process of deinstallation will be completed by end of day

Cristopher Cichocki
RISING INVERSION
Laguna Main Beach
06.02.23 

In months leading up to the installation the artist will oversee the installation process and provide direction to all workers with instructional methods discussed and agreed upon prior to application.

MEMORANDUM

DATE: August 2, 2023
TO: Arts Commission
FROM: Siân Poeschl, Arts Manager
SUBJECT: Temporary Mural Installation – 1945 Laguna Canyon Road (Hawk & Co LLC) (Item 7C)

The Arts Commission has received an application from Summer Jensen for a temporary mural on the wall of the Hawk & Co at 1945 Laguna Canyon Road. The proposed mural, measures 38' 4" in length by 13' 6" in height, has been designed by Louis Carreon and is titled "International Symbol of Travel: Laguna Canyon Edition". The series of symbols in the mural are influenced by diverse cultures throughout the world. The monochromatic design are symbols which the artist notes "are honoring the simple elements of nature's perfect design...my symbols subtly change to reflect the environment." The medium for the mural is flat black spray painted over the existing exterior painted. Louis Carreon is a native of California and has extensive experience in installations and exhibitions which is demonstrated in the attached application.

The mural will be painted onto the wall facing Laguna Canyon Road and a south facing wall and has the approval of the property owner. The applicant has noted they will be responsible for maintenance.

The Arts Commission has approved the following City of Laguna Beach Public Art Program Policies.

"All artworks approved by the Arts Commission shall be considered installations for a set time, with specific provisions regarding future disposition. The Commission may choose it to be a short- or long-term installation, shall determine the timeframe for the artwork to be displayed with input from the artist and/or developer, and shall create an agreement setting forth the terms of the installation. At the end of the timeframe, the artwork will be reviewed, and the timeframe extended, the work purchased, donated, removed, or moved. "

Recommendation: The Public Art sub-committee consisting of Commissioners Adam Schwerner, Donna Ballard and Pat Kollenda recommends approval of the application for a temporary painted mural installation by Louis Carreon at 1945 Laguna Canyon Road for one year with the option for administrative approval for an additional 12 months.

If approved, members of the City Council or Planning Commission have until August 24, 2023 to appeal the decision. If no appeal is received the application is deemed approved and installation can commence on August 25, 2023.

(B)

City of Laguna Beach

ARTS COMMISSION APPLICATION

Name: SUMMER JENSEN ON BEHALF OF HAWK & CO LLC

Address: 1945 LAGUNA CANYON RD SUITE A

LAGUNA BEACH, CA 92679

Phone / Fax: 808.352.6170

Date: 8/1/2023 Contact person: SUMMER JENSEN

Art in Public Places – required by the Municipal Code

Property Information:

Location: 1945 LAGUNA CANYON RD SUITE A 92651

Property owner: AJ PROPERTIES

Description of Project: (Additional information may be attached. Please include materials, maintenance schedule, site drawing, colored drawing of installation and photograph of location.)

SEE ATTACHED SUBMISSION

Dimension of site: 1910 SF

Dimension of proposed art work: PERIMETER OF 1910 SF LEASED AREA- 3 SIDES X13'-6"H

Estimated cost: \$7500

Maintained by: HAWK& CO FOR TERM OF LEASE

This form must be submitted to the Cultural Arts Department for consideration at an Arts Commission meeting.

Signature:  _____

For Cultural Arts Department Use

Date received: _____ Arts Commission agenda date: _____

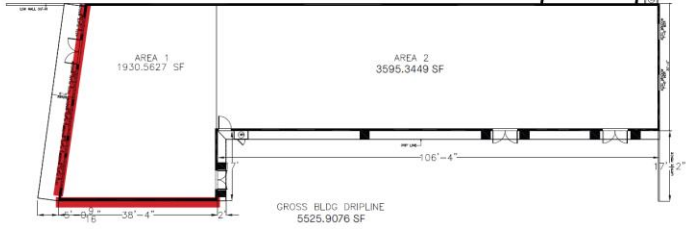
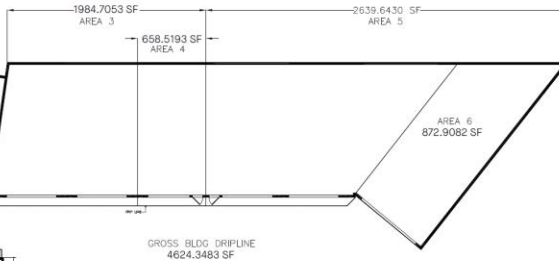
Application # _____

Date _____



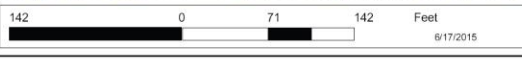
GROSS AREA = 11,196.9914 GSF
11/13/15
11/30/15

COULD NOT ACCESS THIS PART. DOORS UNKNOWN
1046.7355 SF



RED INDICATES AREA OF GRAPHICS TO BE APPLIED
GROUND TO TOP OF PARAPET/ WALL - 13'-8"H
EXCLUDING WINDOWS AND AWNING

RED INDICATES AREA OF GRAPHICS TO BE APPLIED
GROUND TO TOP OF PARAPET/ WALL - 13'-6"H
EXCLUDING WINDOWS AND AWNING



HAWK & CO HEADQUARTERS

ART COMMISSIONERS
PRESENTATION

SITE PLAN
CITY PARCEL MAP

SCALE:
N/A - 1"=0'

1 AUG 2023
1



LOUIS CARREON

LOUIS CARREON IS A CONTEMPORARY ARTIST WITH A BACKGROUND IN STREET ART. HE FREQUENTLY EXHIBITS IN GALLERIES AROUND THE WORLD. ONE OF HIS BEST KNOWN COMMISSIONS WAS A CUSTOM MURAL ON A 12-SEATER PRIVATE JET FOR ART BASEL MIAMI, FEATURING HIS "INTERNATIONAL SYMBOLS OF TRAVEL." CURRENTLY, HE IS BASED IN LOS ANGELES AND WORKS FROM HIS HOLLYWOOD STUDIO CALLED THE DRIP FACTORY.

EARLY LIFE

LOUIS CARREON GREW UP IN CALIFORNIA, AND WAS HEAVILY INVOLVED IN THE REGION'S SKATEBOARDING, SURFING, RAPPING AND GRAFFITI ART SUB-CULTURES. HE DROPPED OUT OF SCHOOL WHEN HE WAS 16 AND STARTED TRAVELING. BY THE TIME HE WAS 17, HE HAD DONE GRAFFITI ART AND BUILDING TAGGING IN EVERY LARGE CITY IN THE US.

INFLUENCES

THOUGH HIS STYLE IS DISTINCTIVE, HE OPENLY INVITES COMPARISONS OF HIS WORK TO JEAN-MICHEL BASQUIAT AND KEITH HARING. IN 2015, HE DEDICATED HIS MURAL FOR LANDMARK AVIATION TO THE KEITH HARING FOUNDATION AND AWARENESS OF AIDS.

PERSONAL LIFE

CARREON IS A LIFELONG SURFER WHO WAS COMPETING NATIONALLY BY THE TIME HE WAS 16. HE FREQUENTLY TRAVELS AROUND THE WORLD TO DIFFERENT SURFING DESTINATIONS AND CREDITS THE HOBBY AS ONE OF HIS GREATEST INSPIRATIONS.

CARREON'S CURRENT SUCCESS AS A CONTEMPORARY ARTIST COMES AFTER SPENDING TWO YEARS IN PRISON FOR DRUG-RELATED CHARGES. DURING THIS TIME HE CAME TO FIND PEACE AND SOLACE IN THE PROCESS OF CREATING ART, AND EVEN CREDITS ART AS SOMETHING THAT HELPS KEEP HIS ADDICTION ISSUES UNDER CONTROL.

WHILE INCARCERATED, HE ALSO LEARNED A LOT ABOUT HIS CRAFT AS AN ARTIST. HE TOLD BASIC MAGAZINE, "IN PRISON, YOU DON'T GET TO USE PAINTS, SO THERE'S A LOT OF PEN TIME. I WAS DRAWING IN SKETCHBOOKS EVERY DAY, LEARNING DIFFERENT PENMANSHIP AND FONTS AND READING ABOUT ART. THE WHOLE TIME I WAS IN PRISON, I WAS SKETCHING, BUT ON A DIFFERENT SCALE. I WAS PLOTTING MY ROAD MAP AS I WATCHED ARTISTS GAIN A LITTLE BIT OF GRAVITY AT THAT TIME."

EXHIBITIONS

CARREON FREQUENTLY EXHIBITS AT HAMILTON SELWAY GALLERY IN WEST HOLLYWOOD. THEIR INVENTORY INCLUDES HIS GREATEST INFLUENCES, JEAN-MICHEL BASQUIAT AND KEITH HARING. CARREON IS ONE OF THE FEW LIVING ARTISTS THAT THE GALLERY REPRESENTS.

HIS EXHIBITIONS WITH THE GALLERY HAVE INCLUDED "NO UNSOLICITED SUBMISSIONS" AND "CHURCH + STATE," WHICH EXAMINES OUR NEAR-WORSHIP OF GOOGLE AS AN AUTHORITY ABOVE BOTH GOVERNMENT AND FAITH.

COMMERCIAL WORK

CARRON HAS BEEN COMMISSIONED BY, AMONG OTHERS, THE SOHO HOUSE, THE VERB HOTEL AND THE VIPER ROOM. HE WAS HIRED TO CUSTOM PAINT THE STANLEY CUP FOR THE CHICAGO BLACKHAWKS, TO RAISE MONEY FOR AUTISM SPEAKS. IN 2015 HE WAS COMMISSIONED BY LANDMARK AVIATION TO PAINT A 12 SEATER PRIVATE JET WITH A MURAL OF HIS INTERNATIONAL SYMBOLS OF TRAVEL. THESE WERE ALSO FEATURED IN HIS COMMISSION FOR DENISON YACHTING, WHERE HE PAINTED A MURAL ON THE TRANSOM OF A YACHT NAMED TROCA ONE.





"INTERNATIONAL SYMBOLS OF TRAVEL: LAGUNA CANYON EDITION"

#ISOT ARE A SERIES SYMBOLS THAT REPRESENT LOUIS' WORLD TRAVELS AND EMOTIONS: LIFE, LOSS, PASSION, PAIN, TRIBULATIONS AND TRIUMPHS THROUGH HIS EYES. INFLUENCED BY DIVERSE CULTURES THROUGH THE WORLD, THESE MONOCHROMATIC, CLEAN LINES DENOTE SEEMINGLY OBVIOUS SIMPLICITY WHILE THE SYMBOL'S MEANINGS ARE ROOTED IN HUMANITY'S DEEPEST, MOST NOSTALGIC, CROSS-CULTURAL LIFE EXPERIENCES. ISOT HAVE BEEN COMMISSIONED AROUND THE GLOBE APPEARING ON PRIVATE JETS, MEGA YACHTS, ART GALLERIES, PRODUCTION & FILM STUDIOS, HOTELS, PRIVATE RESIDENCES, PUBLIC WORKS, CITY TRANSIT AUTHORITIES AND BEYOND.

A MESSAGE FROM THE ARTIST:

"PAYING HOMAGE TO THE HAWK & CO AESTHETIC AND HONORING THE SIMPLE ELEMENTS OF NATURE'S PERFECT DESIGN. FOR EACH PROJECT I TAKE ON, MY SYMBOLS SUBTLY CHANGE TO REFLECT THE ENVIRONMENT AND APPLICATION.

THE SYMBOLS CHOSEN FOR THE "ISOT:LAGUNA CANYON EDITION" WILL REMIND THE COMMUNITY TO GIVE REVERENCE TO SIMPLICITY THAT MAKES UP DAILY LIFE IN THE CANYON: ARTISTIC INSPIRATION, THE SHINING SUN, THE HILLS WE GAZE UPON , THE ANIMALS WE PROTECT, THE SEA THAT UNITES US, AND THE HISTORY THAT HAS BROUGHT US HERE."

MEDIUM: FLAT BLACK SPRAY PAINT OVER EXISTING EXTERIOR PAINT, NO OTHER CHANGES TO THE BUILDING EXTERIOR

MAINTENANCE: REPAINT, TOUCH UP SPRAY PAINT.







Robb Report

This Jet is a Work of Art
Contemporary Artist Louis Carreon painted a Hawker jet for Art Basel Miami



MEMORANDUM

DATE: August 2, 2023
TO: Arts Commission
FROM: Siân Poeschl, Arts Manager
SUBJECT: Call for Artists – Artistic Innovation Grants for Artists (Item 7D)

On February 13, 2023, the Arts Commission approved the allocation of \$40,000 to augment a fund balance of \$10,000 to the 2023/24 Arts Commission Special Programs budget of the Laguna Beach Marketing Tourism District for grants to individual artists. The budget was approved by the City Council in June 2023. The fund balance was from funding allocated to artists during COVID provided through the Wayne Peterson Trust of the Laguna Beach Community Foundation. Grants were provided to 28 artists during 2020. The Commission approved continuing with individual grants to artists for innovation to encourage experimentation, a goal which was identified in the Cultural Arts Plan.

Staff meet with the sub-committee to review draft guidelines. The sub-committee provided the following direction:

- Two grants of \$5,000, two grants of \$10,000 and one grant of \$20,000.
- Open to artists residing, working, or exhibiting in Laguna Beach.
- Artists must premier the work/project and provide an overview of expenditures.
- Outlined selection process.

The Call for Artists is included as an attachment and submissions would be accepted by October 9, 2023 with distribution anticipated by early November. Artists will have 24 months to facilitate their proposal. The opportunity will be noticed via the City's digital newsletters, an advertisement in Stu News and California Arts Council website.

Recommendation: The Innovation Grant sub-committee consisting of Commissioners Donna Ballard, Suzi Chauvel and Adam Schwerner recommend approval of the Call for Artists – Artistic Innovation Grants for Artists as presented.



CALL FOR ARTISTS

ARTISTIC INNOVATION GRANTS FOR ARTISTS

Creating, Exploring and Implementing New Ideas

The City Council and Arts Commission recognizes and supports artists who push the boundaries of creative expression, anchor our Laguna Beach community, and advance the creative field. The Artistic Innovation Grants for Artists encourages the spirit of experimentation and exploration, exclusively engaging artists in Laguna Beach.

This grant program offers grants between \$5,000 and \$20,000 to support the art-making process and premiere of these endeavors. This program has been made possible through the generous support of the lodging establishments and City of Laguna Beach.

An Artistic Innovation Grant for Artists project is one that has in-person experiences of art, art making, or artists at the heart of the initiative and introduces a new or original idea or product to the applicants audience. Engagement through feature presentation and outreach included but is not limited to performance, publication, lecture/demonstration, exhibition, masterclass and/or workshop.

Applications will be accepted October 9, 2023 for project occurring between January 1, 2024 and December 30, 2025. Awards will be reviewed by the Arts Commission on October 23, 2023 and awards announced November 1, 2023. Each applicant may submit one application and request an amount of \$5,000, \$10,000 or \$20,000. At the conclusion of the program grant recipients will be required to provide an overview of expenditures and brief description of the project undertaken.

These grants aim to support artists holistically to build a more equitable Laguna Beach Arts ecosystem. By pushing the boundaries of creativity and expression Artists contribute to the evolution of culture and human understanding.

DEADLINE: October 9, 2023

ELIGIBILITY: Artist who reside, work, or exhibit in Laguna Beach. Applicants must be 18 years and older by the application due date. Proof of eligibility will be required. Demonstrate through a professional resume at least three years of engagement in a creative practice prior to the application due date. **Conflict of Interest:** *City of Laguna Beach employees, members of City Boards or Commissions are in-eligible for this program.*

APPLICATION:

- Proof of eligibility and professional resume
- Grant request amount (\$5,000, \$10,000 or \$20,000)
- Proposal Title
- Overview of the project
- Objectives of the project
- Project implementation
- Timeline

SELECTION PROCESS

The Arts Commission will review the applications and make their selection based on the following:

- Proposal design, appropriate budget, clear artistic based objective, and ability to implement the project as demonstrated by resume and supporting documents.
- Proposal impact on the Laguna Beach community.
- Quality and professionalism of the work that enhance the public's experience and enhance the City's cultural profile.
- Appropriateness and relevance and should not contradict the City's values of environmental sustainability, accessibility, and cultural inclusiveness.
- Adherence to submission requirements.
- Diversity of artists and artistic styles

Applications first reviewed by the Arts Commissions Sub-Committee. If the proposal is approved by the subcommittee the item will be placed on the agenda for the full Arts Commission. The Arts Commission will meet on October 23, 2023 to review the recommendations at 5 p.m. in the City Council Chamber, 505 Forest Avenue, Laguna Beach.

The City of Laguna Beach does not provide any additional resources to the grant honorarium, and does not provide marketing, publicity, venue rental or reservation. The selected recipient will enter a contract with the City of Laguna Beach to undertake the project. Artists must keep the Cultural Arts Department updated on progress and identify the funding as the *"Innovation Grants for Artists funded by the lodging establishments and City of Laguna Beach"*.

Applications can be submitted to Siân Poeschl, Cultural Arts Manager at spoeschl@lagunabeachcity.net

MEMORANDUM

DATE: August 2, 2023
TO: Arts Commission
FROM: Siân Poeschl, Arts Manager
SUBJECT: **Call for Artists – Temporary Installation (Item 7E)**

The lawn area near the amphitheater in Heisler Park is an approved site for the exhibition of temporary artworks. The Arts Commission has facilitated two exhibitions at the site by artist Chakaia Booker and the sound art by Ellen Reid. To date, the installations have been curated by the Arts Commission and it is proposed to undertake an open Call for Artists for submissions of works on loan.

The public art sub-committee consisting of Commissioners Adam Schwerer, Donna Ballard and Pat Kollenda have reviewed the Call for Artists. The Call will be open to all artists with proposals accepted on an on-going basis. A proposed budget not to exceed \$25,000 is inclusive of all costs is recommended which is available in the current year Arts Commission Special Program Budget of the Laguna Beach Tourism Marketing District. The opportunity will be noticed via the City's digital newsletters, California Arts Council and Americans for the Arts websites.

The review criteria established for this call is based on language approved in the Public Art Ordinance and Policy document. The Commission may select one, multiple or no design proposals. The sub-committee will review submissions and make recommendations as to those proposals which should be reviewed by the entire Commission.

Recommendation: The Public Art sub-committee recommends approval of the Call for Artists – Temporary Outdoor Public Art Installation as presented.



CALL FOR ARTISTS TEMPORARY OUTDOOR PUBLIC ART INSTALLATION

Laguna Beach as a community has evolved with artists at its core, from Impressionist Painter Anna Hills being instrumental in forming the local government, to artists creating the Festival of Arts in response to the Depression. Today artists are as integral in the development of shaping the future of our city and are a key driver of the City's economic success.

Temporary public art installations grant artists the opportunity to reimagine a space in our community while also allowing those of us in the community to momentarily see ourselves from a different perspective. We invite artists to share their works temporarily with residents and visitors to Laguna Beach. Installations may last from two weeks to one year, typically remaining on view for three months.

DEADLINE: Open.

ELIGIBILITY: Open to artist or artist team with demonstrated experience in designing, creating, and installing site-responsive public art. **Conflict of Interest:** *City of Laguna Beach employees, members of City Boards or Commissions are ineligible for this program.*

BUDGET: The selected artist or artist team will receive a maximum payment of up to and not to exceed \$25,000 for the loan of the artwork. Project budgets must cover all costs associated with transportation, installation, and removal.

The Arts Commission is inviting artists to submit proposals for temporary art works for display at Heisler Park. Works would be selected by the City of Laguna Beach Arts Commission and on loan from the artist for a specified period. Installations must be durable and safe to the public, environment and withstand an unprotected display in a park setting. Works must be appropriate in content for a public setting and audiences of all ages.

The selected artist would be required to enter a contract with the City of Laguna Beach, have liability insurance naming the City as additionally insured for installation and removal.

PROPOSALS: Should include the following:

- Professional Resume (one page)
- Material Description
- Installation method
- Renderings of the proposed artwork
- Proposed placement
- Proposed duration and exhibition period
- Artist Statement (maximum 300 words)
- Images of previous work

SELECTION PROCESS:

The Arts Commission will review the applications and make their selection based on the following:

- **Qualifications:** Artist qualifications as demonstrated by past work and the appropriateness of their concepts to the project. Of highest priority are the artistic capabilities of the artist and the inherent quality of their original artwork to enhance the City's cultural profile.
- **Artistic Excellence:** Artists and the proposal shall demonstrate excellence of creative and aesthetic ideas, a mastery of skills and techniques in the creation of original art works, communication of unique vision or perspective, and professional approaches to process and presentation. The Arts Commission will apply aesthetic and artistic judgements in their review.
- **Appropriateness to Site:** Artwork shall be appropriate in scale, material, form, and content for the site.
- **Durability:** Highly durable and safe artwork designed to withstand the natural elements and public space.
- **Public Liability:** Safety conditions or factors that may bear on public liability.
- **Diversity:** Diversity of style, scale, media, and artists.
- **Content:** Appropriateness and relevance and should not contradict the City's values of environmental sustainability, accessibility, and cultural inclusiveness.

The Arts Commission may select one or multiple proposals and reserve the right to reject all proposals.

A proposal for a temporary installation is first reviewed by the Arts Commissions Public Art Sub-Committee. If the proposal is approved by the subcommittee the item will be placed on the agenda for the full Arts Commission. The Arts Commission meets on the second and fourth Monday of the month in the City Council Chambers located at 505 Forest Avenue, Laguna Beach.

LOCATION

Heisler Park is a stunning coastal bluff top park with green space measuring approximately 90' wide by 80' depth.



Placement may utilize 50% of the site to allow for continued recreational uses. There is no electrical source at the site and the City supports a dark skies policy. In close proximity are permanent public art pieces, an amphitheater used for live music performances and public restroom. The site has sweeping views of the coastline and is visited by both residents and visitors.



Submissions and questions are accepted via email to Karen Wood, Public Art Coordinator at kwood@lagunabeachcity.net.

This program has been funded by the lodging establishments and City of Laguna Beach.

**City of Laguna Beach
Cultural Arts Department
Staff Report**

To: Arts Commission
From: Mike McGregor, Arts Program Coordinator
Agenda Item: 7F
Title: Youth Art Advisory Board
Location: Laguna Beach City Hall, 505 Forest Avenue

Overview

The Arts Commission has approved the establishment of a Youth Art Advisory Board to expand opportunities for young community members to participate in the arts and engage in Arts Commission programming. The program is open to residents or students enrolled full-time in a college or school in Laguna Beach between the ages of 14 and 24.

The activities of the Board in 2022/23 included providing input on the Banner and Palette Designs, Art That's Small Youth Art Advisory Board Choice, facilitating dialogue with the Laguna Beach High School Art Teacher that culminated in a flower mural pop-up on the Promenade on Forest.

Summary of the Matter

The deadline to apply is September 18, 2023. The first day of classes for Laguna Beach Unified School District students is August 24, 2023. The first day of classes for Laguna College of Art + Design students is August 28, 2023. The guidelines have been amended to reflect current dates and suggested changes to roles and responsibilities. These changes include:

- The Board meets with the sub-committee every other month.
- Requested input on specific programs.
- Conflict of interest

Recommendation: It is recommended by staff that the Arts Commission approve the application guidelines as presented.

Attached: Youth Art Advisory Board Guidelines and Application



Youth Art Advisory Board

City of Laguna Beach Arts Commission

Deadline Monday, September 18, 2023

Purpose

The Youth Art Advisory Board serves as youth ambassadors to the City's Arts Commission. The Board serves in an advisory capacity, assisting and providing input to the Commission. The Board gives ambitious youth leadership the opportunity to participate in local advocacy and participate as agents of change in the Arts.

The Youth Arts Advisory Board offers the opportunity to:

- Participate in civic engagement.
- Shape the role of youth in ongoing leadership.
- Develop leadership skills through direct participation in a City process.

Responsibilities

The appointment is for seven months commencing October 2023 through May 2024. The appointed Board Members would:

- Meet with a Sub-Committee of the Arts Commission every other month.
- Actively participate in meetings and events.
- Provide advisory input relating to curating programs and exhibits, such as the annual Banner and Palette Competitions, and select a work from the annual Art That's Small at City Hall exhibit to receive a Youth Art Advisory award.
- Help to refine priorities and strategies and present them to the Arts Commission.
- Bring youth perspective to the dialogue.
- Define the role of youth in the on-going leadership in the Arts.
- Communicate ideas effectively and respectfully.
- Constructively receive feedback.

Eligibility

Applicants must be between the ages of 14 and 24 and be a resident or enrolled full-time in a school or college in Laguna Beach. Individuals may only serve on one City board, committee, or commission. Appointed board members may not participate in any exhibition, competition, or program with a monetary prize or honorarium distributed by the Arts Commission. Ideal candidates will be passionate about the Arts, committed to expanding access to the arts for others. The application should convey skills, experience, interest, and commitment to the following:

- Interest in playing a leadership role.
- Ability to contribute as part of a team.
- Reliability.
- Prior participation in the arts.



YOUTH ART ADVISORY BOARD APPLICATION
(please print clearly)

Name Date of Birth

Address Street City State Zip

Email Phone

Please check one:

- I am a Laguna Beach resident.
- I am enrolled full-time in a school or college in Laguna Beach.

School/College: _____

What is your interest for participating on the Youth Art Advisory Board?

What experience do you have that you believe would be beneficial to serve on the board?

Signed: _____ Date: _____

Return completed form to: Cultural Arts Department, 505 Forest Avenue, Laguna Beach, CA 92651
or via e-mail to art@lagunabeachcity.net. For information please call (949) 497-0743