



**ARTS COMMISSION**

Monday, November 27, 2023  
Council Chambers  
505 Forest Avenue, Laguna Beach, CA 92651  
5:00 P.M.

**- A G E N D A -**

- 1) Call to Order
- 2) Approval of Minutes
- 3) Chair's Announcements (Ballard)
- 4) Commissioner, Council and Staff Communications
- 5) Cultural Arts Funding Presentations – Laguna Concert Band
- 6) Public Communications - *To assist the Arts Commission in the timely completion of its business, speakers are asked to limit their presentation to three minutes or less.*
- 7) Items for Discussion and Action:
  - A. **Children's Holiday Palettes** – Discuss and approve twelve designs for exhibition at City Hall. (Commissioner: Kollenda, Staff: McGregor)
  - B. **2024 Cultural Arts Funding Grant** – Discuss and approve the 2024 grant application. (Commissioner: Ballard, Staff: Poeschl)
  - C. **Arts Commission 2024 Meeting Schedule** – Discuss and approve meeting dates for 2024. (Commissioner: Ballard, Staff: Poeschl)
- 8) Adjournment  
*Pursuant to the Americans with Disabilities Act, persons with a disability who require a disability-related modification or accommodation to participate in a meeting, including auxiliary aids or services, may request such modification or accommodation from the Arts Manager at 949-497-0722 or email [art@lagunabeachcity.net](mailto:art@lagunabeachcity.net). Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to assure accessibility to the meeting.*

cc: City Manager, City Clerk, Council Liaison Mayor Pro-Tem, Director Transit and Community Services

Post through November 28, 2023



## LAGUNA BEACH ARTS COMMISSION

Regular Meeting

Monday, November 13, 2023

Council Chambers

505 Forest Avenue, Laguna Beach, CA 92651

5:00 p.m.

### Recap of Minutes

**PRESENT:** **Commissioners:** Donna Ballard, Suzi Chauvel, Michael Ervin, Pat Kollenda, Michael Ray (arrived 5:04 p.m.), and Carl Smith. **ABSENT:** Austin Barrow and Adam Schwerner.

**STAFF:** Siân Poeschl, Cultural Arts Manager, Mike McGregor, Arts Program Coordinator, Karen Wood, Public Art Coordinator, Michael Litschi, Director of Transit and Community Services.

- 1) Donna Ballard called the meeting to order at 5:00 p.m.
- 2) The minutes of the October 9, 2023, meeting were approved as presented. M/S Kollenda/Chauvel.
- 3) **Chair's Announcements:** Donna Ballard noted the Sawdust Art Festival Winter Fantasy would open on Friday, November 17, 2023.
- 4) **Commissioner and Staff Communications:** Michael Ervin noted presenting information from the Arts & Economic Prosperity Report to the Laguna Beach Arts Alliance. Carl Smith commended the Laguna Art Museum on the Art & Nature installation. Staff Wood noted the new Council Chambers banners had been installed. Staff noted the holiday palettes were being installed. Staff noted the new walkway mural "Coalescence" by Beau Staton would be dedicated on November 16, 2023, at 4:00 p.m. Staff McGregor noted the Juried Fine Art awards were announced at the public reception on November 2, 2023, and the exhibit would be changed out for artwork from the Festival of Arts Permanent Collection on November 17, 2023. Staff Poeschl noted some findings of the Arts & Economic Prosperity Report 6 and that the full report was available online.
- 5) **Cultural Arts Funding Grant Presentations:** Robin Castleman and Regina Hartley presented on behalf of LagunaTunes regarding how grant funds were used. Amy Dechary and Rina Polumbo presented on behalf of Third Street Writers regarding how grant funds were used. Faye Baglin presented on behalf of Community Art Project regarding how grant funds were used.
- 6) **Public Communications:** Faye Baglin requested a status report for the Public Art Ordinance. Staff Poeschl noted the item would potentially go before City Council on January 23, 2024. Joy Dittberner noted the Laguna Dance Festival would report on its grant fund usage following the festival in February and invited Commissioners to attend the organization's gala on December 2, 2023. Johnathan Stark presented a concept for a public music performances device developed by Street Sound Society.
- 7) Items for Discussion and Action:
  - A) **306 Third Street Temporary Mural Installation (Laguna Beach Garden Club/Laguna Beach County Water District)** – Staff Wood introduced Karen Nelson who presented the mural concept on behalf of the Laguna Beach Garden Club. A motion was made to approve the installation as presented for a 12-month period with the possibility for an additional 12 months with administrative approval. M/S Chauvel/Kollenda. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith. Noes: None.

- B) Artist Innovation Grants** – Donna Ballard presented the subcommittee recommendations for grant distributions based on artist applications. A motion was made to approve grants for Monica Prado for \$10,000, Andrew Corradini for \$20,000, and Hedy Buzan for \$10,000. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith. Noes: None.
- C) 2023 Annual Review of City Banners for Maintenance and/or Deaccession** – Staff Wood provided an overview of damaged banners in need of repair and deaccession. A motion was made to approve the restoration of banners by Michael Phillips (2015), Yvette LaPayese (2016), Ron Geisman (2019), Noel Lashley (2022), and approve the deaccession of banners by Hedy Buzan (1997), and Al Esquerra (2013). M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith. Noes: None.
- D) Call for Artists – Sunset Serenades Promotional** – Staff McGregor presented the guidelines and dates for a call for artists. A motion was made to approve the guidelines as presented. M/S Kollenda/Chauvel. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith. Noes: None.
- E) World AIDS Day** – Staff McGregor described the program and presented the informational text to be temporarily installed on public art sculptures. A motion was made to approve the installation of ribbons and informational cards on the sculptures The People’s Council, North and South Wave, The Shopper, The Discussion, Red Telephone Booth, and Laguna Blossoms, for December 1, 2023. M/S Kollenda/Ervin. Yeas: Ballard, Chauvel, Ervin, Kollenda, Ray, Smith. Noes: None.
- 8) Adjourned at 5:57 p.m.

cc: City Manager, City Clerk, Mayor Pro-Tem Kempf, Director of Transit and Community Services



July 1, 2023

Brad Balen  
Laguna Community Concert Band  
PO Box 4235  
Laguna Beach, CA 92652

Dear Brad:

On behalf of the City of Laguna Beach, I am pleased to present a grant of **\$12,000** to Laguna Community Concert Band to support your organization's work in 2023-2024. **This funding should be used to expand indoor performances at the Artists Theatre and promote concerts in Laguna Beach.** This grant program is made possible from revenues of the Laguna Beach Business Improvement District. The use of these grant funds should be acknowledged in written materials by a statement that **"funds for this program are provided by the lodging establishments and the City of Laguna Beach."**

The City of Laguna Beach Arts Commission will be reviewing a final report on your use of these funds in early 2024. The Commission will be inviting your organization to its meeting to give an overview of your programming and use of the funds. The report form will be mailed to you early next year.

Once again, congratulations! I hope this funding will assist your organization in realizing the full potential of your project.

Sincerely,

Bob Whalen  
Mayor

**City of Laguna Beach  
Cultural Arts Department  
Staff Report**

**To:** Arts Commission  
**From:** Mike McGregor, Arts Program Coordinator  
**Agenda Item:** A  
**Title:** 2023 Children’s Holiday Palette Exhibition  
**Location:** City Hall, 505 Forest Avenue

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**Overview**

The City of Laguna Beach holds an annual exhibition for Holiday Palettes designed by local children aged 5 to 17 years old. All submitted designs have been reviewed by the Banner and Palette subcommittee and are available to view

[HERE.](#)

**Summary of the Matter**

The Youth Art Advisory Board and Palette Subcommittee have reviewed all designs and may provide a verbal recommendation. The Commission may select up to twelve designs. The selected designs will be mounted on small wood palettes and displayed at City Hall through December. The selected artists will be recognized with a presentation of certificates at the City Council meeting on December 12, 2023.

**Recommendation**

It is recommended the Arts Commission approve up to twelve designs for recognition by the City Council for display at City Hall.



## Cultural Arts Funding

### Supporting the Arts in Laguna Beach

**Deadline:** Monday, February 5, 2024.

**Eligibility:** Non-profit organizations with the primary purpose and experience in presenting arts programs in Laguna Beach. Collaborative programming will be accepted, with the organization whose primary focus is presenting the arts being the lead applicant.

**Goal:** The purpose of this funding is to create quality cultural art experiences that benefit guests that stay overnight at Laguna Beach hotels while improving the experience for residents. The funds available support art projects that promote tourism and related events.

- In 2018, the City of Laguna Beach approved a Creative Placemaking Assessment which identified cultural art activation sites. Organizations are encouraged to utilize sites within the Civic Arts District for its programming including, but not limited to: Festival of Arts and Sawdust Art Festival. Additional sites include Main Beach Cobblestones, Laguna Art Museum, Laguna Playhouse and the Promenade on Forest, creative site solutions such as nontraditional venues will be considered.
- Funds for this grant are made available through the Laguna Beach Tourism Marketing District. The funds are dedicated for grants to organizations wishing to enhance the cultural arts environment of Laguna Beach and related programming. The grants are operated and reviewed by the City of Laguna Beach Arts Commission and approved by the City Council.

The City of Laguna Beach is committed to working with cultural arts organizations to ensure the development and success of a vibrant arts community. Applicants are encouraged to provide expanded programming that deepens and expands active experiences in the arts.

In evaluating applications, consideration will be given to the following:

1. Non-profit organizations with functioning arts programs.
2. Cultural arts programs that provide the greatest benefits in meeting the needs of Laguna Beach, its residents, and visitors.
3. New/ and or expanded art services not currently being provided.

**Award Notification:** July 1, 2024

Application forms are available online at [www.lagunabeachcity.slideroom.com](http://www.lagunabeachcity.slideroom.com)

## Application Checklist

Please provide the following materials. (These are submitted via Slideroom)

- Application cover sheet
- Application form
- Project Budget
- Certification Page

In addition, include:

- A list of the current Board of Trustees or Directors.
- A list and brief biography of key staff and arts professionals involved in the project.
- IRS letter stating tax-exempt 501 (c) (3) status.
- Financial statement for the most current fiscal year.

In addition, include.

- Support materials: reviews, articles, programs, brochures, letters, etc. (no more than three)
- Sample audio/visual support materials

City of Laguna Beach  
Cultural Arts Funding Application  
2024

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**Deadline: Monday, February 5, 2024**

*Please use font size 10 or larger.*

\$ \_\_\_\_\_  
Grant requested

\$ \_\_\_\_\_  
Total Program Budget

Name of Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website: \_\_\_\_\_

Number of Paid Staff: \_\_\_\_\_ Number of Volunteer Staff \_\_\_\_\_

Geographic Area(s) Served: \_\_\_\_\_

Date Organization was established: \_\_\_\_\_

Check which best describes your organization:  Dance  Literature  
 Media Arts  Multidisciplinary Arts  Music  Theatre  
 Visual Arts  Other \_\_\_\_\_

**Provide a description of your organization in the space provided below.**



City of Laguna Beach  
Cultural Arts Funding Application  
2024

Name of Organization: \_\_\_\_\_

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1. **Describe the project for which you are seeking a grant in the space provided below.** Discuss its goals, your plan for carrying out the project, including a timeline, proposed venue, and projected audience. Please indicate how the money will be used by your organization to achieve the goals of the Laguna Beach Tourist Promotion District. (as indicated on page 2)

**Project Budget**

**Project Income:**

Contributed Income  
Individual Contributions \_\_\_\_\_  
Business/Corporate Contributions \_\_\_\_\_  
City of Laguna Beach Request \_\_\_\_\_  
Other Government Grants \_\_\_\_\_  
Foundation Grants \_\_\_\_\_  
Other: \_\_\_\_\_

Total of Contributed Income \_\_\_\_\_

Earned Income  
Admission/Ticket Sales \_\_\_\_\_  
Tuition \_\_\_\_\_  
Contracted Services \_\_\_\_\_  
Other: \_\_\_\_\_

**Total Project Income** \_\_\_\_\_

**Project Expenses:**

Administrative Staff \_\_\_\_\_  
Artistic Staff \_\_\_\_\_  
Program/Production/Exhibition Cost \_\_\_\_\_  
Facility Rental \_\_\_\_\_  
Artist Fees \_\_\_\_\_  
Fees for Services \_\_\_\_\_  
Promotion/Marketing Costs \_\_\_\_\_  
Office Supplies and Materials \_\_\_\_\_  
Other: \_\_\_\_\_

**Total Project Expenses** \_\_\_\_\_

**Certification Page**

Is your organization incorporated in California as a non-profit organization?

If "YES":

Date of incorporation as non-profit: \_\_\_\_\_ Federal Tax ID # \_\_\_\_\_

If "NO"

Name of sponsoring organization: \_\_\_\_\_

Its Federal Tax ID # \_\_\_\_\_

We certify that the information contained in this application, and its attachments, is true and correct to the best of our knowledge. We also hereby certify that our organization is in compliance with all State, Federal and Local Laws regarding licensing and employment practices.

\_\_\_\_\_  
Signature and title of the individual preparing the application form.

AND \_\_\_\_\_  
Signature and title of president or authorized officer

## Arts Commission 2024 Meeting Schedule

### January 8 and 22, 2024

\*\* January 23, 2024 City Council review of the Public Art Ordinance

### February 12 and 26, 2024

\*\* February 27, 2024 Joint meeting with the City Council

### March 11 and 25, 2024

### April 8 and 22, 2024

### May 13, 2024

(Memorial Day on Monday, May 27, 2024)

\*\* May 14, 2024 City Council Budget Workshop

### June 10, 2024

### July 8 and 22, 2024

### August 12 and 26, 2024

### September 9 and 23, 2024

### October 14 and 28, 2024

### November 25, 2024

(Veterans Day on November 11, 2024)

### December 9, 2024