



PARKING, TRAFFIC, AND CIRCULATION COMMITTEE GUIDELINES

GUIDELINES FOR LOCATIONS OF RIDESHARE LOADING ZONES

(Approved by City Council on December 1, 2020)

PURPOSE:

To outline the criteria and by which the City will follow in proposing installation, changes or modification to rideshare loading zone locations.

APPROVAL PROCESS:

Loading Zones may only be installed on, or eliminated from, public streets by direction of the City Council and must adhere to section 10.06.070 of the Municipal Code. Upon recommendation of the Parking, Traffic, and Circulation Committee, the City Manager shall forward recommendations to the City Council for consideration.

COORDINATION WITH RIDESHARE COMPANIES:

The City will coordinate existing, modified or new loading zone locations with each of the rideshare companies or related operators. If use of designated loading zones are not being properly utilized, the City will notify the representative of each company.

Phase 1: Require App to direct drivers and riders to lower/mid Forest Avenue rideshare curb for all drops offs and pick-ups to The Promenade. Also, require app to direct drivers to drop off only at all other designated rideshare curbs when riders choose the nearby restaurant as their destination. Restaurants and rideshare curb locations to be provided by the City.

Phase 2: Require App to direct drivers and riders to drop off and pick-up at all rideshare curbs when riders choose or depart the designated, nearby restaurants. Restaurants and rideshare curb locations to be provided by the City.

GUIDELINES:

1. If the zone is located near an intersection, it should be located along the minor or lower volume street.
2. The impact or removal of any public parking space shall be avoided from 7:00 a.m. to 7:00 p.m. and recommended from 7:00 p.m. to 2:00 a.m. only when no other rideshare location is available.
3. Safety of the rideshare passengers should be accounted for when determining locations.
4. The location should be located at areas that will serve multiple businesses, wherever possible.
5. Public transportation locations shall be utilized in coordination with rideshare zones wherever possible and any conflicts shall be avoided.
6. Rideshare zones shall be located approximately 300 feet from any other rideshare zones to better facilitate passengers.